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| MAJOR COMPONENT- | Quality Interventions |
| SUB-COMPONENT- | Funds for Quality (LEP, Innovation, Guidance etc) |
| ACTIVITY MASTER- | Project Innovation (Elementary) |
| ACTIVITY- | Display of logo of Samagra Shiksha |

1. Proposal for Display of logo of Samagra Shiksha (SS)in AWP&B 2019-20

I) Display of logo of Samagra Shiksha (SS)

The Centrally Sponsored Scheme of Samagra Shiksha has been launched in 2018-19. The scheme envisages the 'school' as a continuum from pre-school, primary, upper primary, secondary to Senior Secondary levels. The vision of the Scheme is to ensure inclusive and equitable quality education from pre-school to senior secondary stage in accordance with the Sustainable Development Goal (SDG) for Education.

The Samagra Shiksha logo should be displayed at 4 different locations in the school premises with one Board prominently displayed at the entrance of the School.

The proposed budget is @ Rs. 4000/- per school (Rs 1000/- per board).

| Sl. No. | Management | No. of Schools | Unit cost | Total cost (in lakhs) |
|--------------|------------|----------------|-----------|-----------------------|
| 1 | DOE | 1019 | 0.04 | 40.76 |
| 2 | MCD | 1692 | 0.04 | 67.68 |
| 3 | NDMC | 46 | 0.04 | 1.84 |
| 4 | DCB | 06 | 0.04 | 0.24 |
| 5 | DSW | 05 | 0.04 | 0.2 |
| Total | | 2768 | | 110.72 |

Detailed No. of Schools:-

| Level | DOE | MCD | DCB | NDMC | DSW | Total no of schools | Unit cost@ 0.04 (in akhs) | Total Cost (in lakhs) |
|-------------------|-----|------|-----|------|-----|---------------------|---------------------------|-----------------------|
| Elementary | 18 | 1692 | 0 | 17 | 2 | 1729 | | 69.16 |

| | | | | | | | | |
|------------------------|-------------|-------------|----------|-----------|----------|-------------|------|---------------|
| Level | | | | | | | 0.04 | |
| Secondary Level | 1001 | 0 | 06 | 29 | 3 | 1039 | | 41.56 |
| Total | 1019 | 1692 | 6 | 46 | 5 | 2768 | | 110.72 |

Proposed total out lay for Display of Logo of Samagra Shiksha (SS):- 110.72 lakhs.

2. Recommendation of Technical Support Group (TSG) -2019-20

| Project - Innovative Activities (Secondary & Sr. Secondary) | | | | | | | |
|--|-------------|------------------|------------|-------------|------------------|------------|------------------------------|
| Activity | Phy. | Unit Cost | Fin | Phy. | Unit Cost | Fin | Remarks |
| Display of logo of SamagraShiksha | 1039 | 0.04 | 41.56 | 1039 | 0.01 | 10.39 | Considered @ Rs. 1000/school |

3. Approval of Plan Approval Board 2019-20

vii) Display of LOGO of Samagra Shiksha

A Logo is the symbol of the vision and spirit of the Scheme. A logo also helps in fostering the spirit and building a bond between the school, the student and the community at large. Earlier, SSA logo was painted on school walls which was very well received by the community and helped in identifying the schools.

Thus, it becomes important for all schools to display the logo prominently on the premises. All schools will be required to display the logo of 'Samagra Shiksha' along with facilities under the scheme such as free text books, free uniforms etc. at prominent place through wall paintings or display board. The design of the logo will be shared by MHRD.

3) Media and Community Mobilization (Elementary)

a) Display of Logo of Samagra Shiksha (SS):

A logo of Samagra Shiksha along with facilities available under Samagra Shiksha such as free text books, free uniforms should be displayed at prominent place in each school through wall paintings or display board. The logo and this information will be shared with the States and UTs.. An amount of rupees 16.96 lakh was estimated for the above purpose @Rs 1000/- per school.

4. Costing of Project Approval Board (PAB)

- b) An amount of Rs 8.48 lakhs was estimated for community mobilization activities @Rs 500/- per school.

(Rs. in lakh)

| Activity Master | Physical (Schools) | Unit Cost | Financial |
|--|---------------------------|------------------|------------------|
| Media & Community Mobilization (Elementary) | | | |
| Display of Logo of Samagra Shiksha | 1696 | 0.01 | 16.96 |
| Media & Community Mobilization | 1696 | 0.005 | 8.48 |
| Total | | | 25.44 |