MAJOR COMPONENT - Funds for Quality
SUB-COMPONENT - Special Projects for Innovation
ACTIVITY MASTER - Quality Components (Secondary & Sr. Secondary)
ACTIVITY - Kala Utsav (Secondary)

# 1.Progress Report in r/o Kala Utsav (Secondary)-2019-20

District Level Solo-Dance, Vocal Music, Instrumental Music and Painting Competition separately for Boys & Girls in all 12 Districts were organized. 1<sup>st</sup> and 2<sup>nd</sup> position holders of District Level competition participated in state level competition and winners of all 4 events (4 Boys and 4 Girls) at state level participated at National Level Competition.Akshita Srivastava student of Mount Carmel SSS School, Sec-22, Phase-1, Dwarka, District South West-B (2<sup>nd</sup> Position in instrumental music) won at national Level in Instrumental Music.

Outreach: All 13 districts organized Kala Utsav in all 4 events.

- > Total no of Schools participated:2220
- > Total no of Student participated:2216
- > Total no of HoS & Teachers participated: 902(Accompanied and facilitated the students)

(Fin. In lac)

| Approved a 2019 | •     | Achieved in 2019-20 |       |  |
|-----------------|-------|---------------------|-------|--|
| Phy.            | Fin.  | Phy.                | Fin   |  |
| 1               | 10.00 | 1                   | 10.00 |  |

### The Feedback of the Activity was given by the Students, Teachers, HoS & CRCCs.

Students participated with great enthusiasm. This programme provided opportunity to understand and experience the cultural diversity through variety of presentation of different art forms of various states. Through participation in the festival, they developed a sense of belongingness that fulfills the aim of **unity in diversity**.

# 2.Proposal for Kala Utsav (Secondary) in AWP& B-2020-21

#### Kala Utsav

#### Activities under Kala Utsav at the District Level/State Level

# **Objective:**

To provide opportunities to understand and celebrate the cultural diversity of paired state at district, state & national level.

# **Proposed activity:**

Solo-Dance, Vocal Music, Instrumental Music, Painting (as per the guidelines of MHRD)

#### Strategy:

We intend to showcase students' talent in the proposed activities. All such efforts will be incentivized at micro level to promote mass participation. The entire activity will be organized by District co-ordinators at district level with the support of DDE District. The activity will be monitored by members of the committee headed by a nodal officer. Winners (first two position holders) will have the opportunity to participate at state level. Winners of state level will be facilitated to participate at National Level.

# Justification/Rationale:

To promote arts in education by nurturing and show casing the artistic talent of school students, Kala Utsav will provide a platform for the networking of artists, artisans and institutions with schools.

# **Financial Implications:**

| ACTIVITY                                    | Physical<br>Target | Unit Cost | Fin.   |
|---|--------------------|-----------|--------|
| Kala Utsav District Level                   | 13                 | 0.91      | 11.830 |
| Kala Utsav State Level & prize Distribution | 1                  | 6.255     | 6.255  |
|   | 14                 |           | 18.085 |

# **Expected Outcome:**

Kala Utsav will help the students explore, understand and show case their artistic talent by practicing different art forms.

#### Activities under Kala Utsav at the District Level/State Level

Kala Utsav is an initiative of the Department of School Education and Literacy Ministry of Human Resource Development (MHRD) under SSA Scheme to promote arts in education by nurturing and showcasing the artistic talent of school students at the secondary stage in the country. Kala Utsav is envisaged as a fully integrated platform. District/State/National Level Utsav is structured as an art festival which will include performances and display of exhibits. Through Kala Utsav, students will get the opportunity to understand and celebrate cultural diversity at School, District, State and National Levels.

The Proposed Financial norms regarding organizing of Kala Utsav 2020-21 are as under:

| At District Level                                |                             |  |                             |   |  |  |  |  |
|--|-----------------------------|--|-----------------------------|---|--|--|--|--|
| Sub-Head   | Amount proposed in Rupees   | Units  | Total Amount<br>(In Rupees) | Remarks   |  |  |  |  |
| Honorarium to Judges<br>(3 Judges per event)     | 1500 Per person             | 6 x1x13=78<br>6x1x13 = 78<br>6x1x13 = 78<br>6x1x13 = 78<br>Total = 312 | 4,68000                     | The four events are: Visual Arts Music Dance Theatre                          |  |  |  |  |
| Printing of Banners<br>(One per venue per event) | 1000                        | 4x13 District<br>= 52  | 52000                       |   |  |  |  |  |
| Refreshment to Judges and other functionaries    | 1500 Per event<br>per venue | 8X13 =104  | 156000                      | There will be one venue for each event (full day) in each of the 12 Districts |  |  |  |  |

| Contingency for holding meetings with Team Members and miscellaneous expenditure for 12 Districts, also includes Printing of Certificates for the winners/ participants, Stationery, officials on duty @250/-, class iv @ 150/- | 13x5000                          |                | 65000  District 13 x2000 |         | 65000    |          | This will be at the disposal of Nodal Officer.                          |
|---|----------------------------------|----------------|--------------------------|---------|----------|----------|---|
| Coordinators  | 2000 per                         | DISTRICT       | 13 X20                   | 00 2600 |          | U        | This will be at the disposal of Nodal Officer.                          |
| Contingency to Schools(Ist and 2 <sup>nd</sup> position holder of all 8 events) to enhance the performance of participants for State Level  | per district                     |                | O/- districts            |         | 416000/- |          |   |
| Total-1183000/- (Eleven Lac   | Eignty i                         |                | usand C<br>State Le      |         |          |          |   |
| Honorarium to Judges  | (3                               | 3000           | State Le                 | 3x8 =   |          | 72000    | There will be   |
| Judges per event)   |                                  |                |                          | 24x3000 |          |          | four venues,<br>one for each<br>event.                                  |
| Still Photography & Videogra  |                                  | 5000 per event |                          | 8       |          | 40000    | -   |
| Refreshment to Judges and of functionaries per venue  | other                            | 1500           |                          | 8       |          | 12000    | -   |
| Printing of Banners (two per venue/event)   |                                  | 2000           |                          |         |          | 16000    | -   |
| Contingency for holding State Level Competitions in all the eight competitions (includes expenditure on tentage banner, decoration, Payment of remuneration to Group D employees, official on duty etc.)                        |                                  | 50,000         |                          | 1       |          | 50,000   | -   |
| Refreshment to participating and accompanying teachers  | students                         | 500            | 500 59/-                 |         |          | 29500/-  | -   |
| Printing of Certificates for the participants and winners   | Printing of Certificates for the |                | 6.50 per<br>certificate  |         | ants     | 12000    | Subject to the guidelines of MHRD                                       |
| Honorarium to members of Kala<br>Utsav of the State   |                                  | 1000 10        |                          | 16      |          | 16000    | -   |
| Honorarium to Nodal Officer for Kala<br>Utsav   |                                  | 12000          |                          | 1       |          | 12000    | -   |
| Contingency to Schools to enhance the performance of participants for National Level. (As per norms)  |                                  | 2000           |                          | 8       |          | 16000    | As per<br>guidelines of<br>MHRD   |
| Tentative Expenditure for traveling allowance for participation at the National Level. (Subject to the venue of National Level competition)   |                                  | @ 3000         | )                        | 10      |          | 30000    | Cost includes hiring services of choreographer, making of costumes etc. |
| То  | tal Expen                        | aiture         |                          |         |          | 305500/- | -   |

| Prize Distribution Function for State Level Kala Utsav                           |                   |          |              |   |  |  |  |  |  |
|--|-------------------|----------|--------------|---|--|--|--|--|--|
| Cash Prizes, [Rs. 25000.00; Rs. 20000.00; and Rs. 15000.00 per                   | 60,000            | 4        | 2,40,000     |   |  |  |  |  |  |
| eventl   |                   |          |              |   |  |  |  |  |  |
| Contingency for Prize Distribution<br>Function of State Level Kala Utsav<br>2019 | 80000             | -        | 80,000       | Includes Seating<br>Arrangement, PA<br>System,<br>Decoration,<br>Videography, |  |  |  |  |  |
|  |                   |          |              | Photography ,   |  |  |  |  |  |
|  |                   |          |              | Refreshment to accompanying   |  |  |  |  |  |
|  |                   |          |              | teacher and participant,  |  |  |  |  |  |
|  |                   |          |              | Remuneration to   |  |  |  |  |  |
|  |                   |          |              | Group D and Printing of   |  |  |  |  |  |
|  |                   |          |              | certificates and Reports etc.)  |  |  |  |  |  |
| Total of Prize Distribution Function and Contingency of State Level Kala Utsav   | 3,20000/- (Rupees | Three La | c and Twenty |   |  |  |  |  |  |
| Total Expenditure at District Level + State Level competition + State            | 1183000+305500+   | 320000 = | 1808500/-    |   |  |  |  |  |  |
| Level prize distribution   | 1000500/          |          |              |   |  |  |  |  |  |
| Grand Total (District Level + State Level + State Level prize distribution       | 1808500/-         |          |              |   |  |  |  |  |  |

# (Fin. In lac)

| S.no. | Activity                            |   | Unit<br>Cost | Fin.     |
|-------|-------------------------------------|---|--------------|----------|
| 1     | Kala Utsav District and State Level | 1 | 18.08500     | 18.08500 |

# 3.Recommendation of Technical Support Group (TSG)

**Progress:** The state had been approved **Rs. 10.0Lakhs in PAB 2019-20 for** conducting district and state level competitions for kala utsav.

#### Kala Utsav for the year 2019-20

(Rs. in lakhs)

| S.NO | Purpose                             | Financial |             |       |  |  |
|------|-------------------------------------|-----------|-------------|-------|--|--|
|      |                                     | Target    | Achievement | %     |  |  |
| 1    | Kala Utsav&TA/DA for national level | 10.0      | 10.0        | 100 % |  |  |
|      | Total                               | 10.0      | 10.0        |       |  |  |

Source \*PMS

# Proposal 2020-21: Project Kala Utsav

Proposed budget: The state has proposed a total amount of **Rs.11.83** lakh amount as mentioned in table below.

Figure in lakhs

| S.<br>No | Details                        | Petails Proposal Recommendation |              | on          | Remarks |              |      |   |
|----------|--------------------------------|---------------------------------|--------------|-------------|---------|--------------|------|---|
|          |                                | Phy                             | Unit<br>Cost | Fin.        | Phy.    | Unit<br>Cost | Fin. |   |
| 1        | Kala Utsav                     | 13                              | 0.910<br>00  | 11.83<br>00 | 1       | 11.0         | 11.0 | Recommended for conducting kala utsav activities at district and UTlevel, including TA/DA at national levelcompetition. |
|          | Total of Project<br>Kala Utsav |                                 |              | 11.83       |         |              | 11.0 |   |

#### **Recommendation:**

The proposal of the state worth **Rs. 11** lakhs has been duly considered but due to fixed allocation norms for Kala Utsav, in which **Rs. 10Lakh to the UT for conducting the district/UT level competitions including Rs 1.0 lakh for TA/DA at national level for kala utsav activities** 

However the state is advised to avail the travel concessions available for the students to commute in railways. The state should restrict the number of participants to 50.

# **4.Costing of Project Approval Board (PAB)**

| Sub Component | Activity Master                                  | Level | Physical | Unit Cost | Financial (In lac) |
|---------------|--|-------|----------|-----------|--------------------|
|               | Project - Innovative Activities (Secondary & Sr. |       |          |           |                    |
|               | Kala Utsav (State Level)                         |       | 1        | 6.225     | 6.225              |
|               | Kala Utsav (District Level)                      |       | 13       | 0.91      | 11.83              |