



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
DIRECTORATE OF EDUCATION: SCHOOL BRANCH  
OLD SECRETARIAT: DELHI-110054

No. F. DE.23 (386)/Tobacco/Sch.Br./2018/ 1056

Dated: 19-07-2018

**CIRCULAR**

**Sub: Measures for making Schools 'Tobacco Free Zones'.**

We all are aware that tobacco is a major cause of deaths in India, surpassing the combined total deaths caused by Malaria, Dengue, TB & HIV/AIDS etc. In order to make all the Schools 'Tobacco Free Zones', all the Heads of Govt./Govt. Aided/Unaided Recognized Schools under Directorate of Education are directed to ensure that:-

- School Health Scheme (SHS) Nodal Officer will be nominated by each school to maintain the school building as 'Tobacco Free Zone'.
- 'Tobacco Free Zone' boards are displayed at prominent places in school premises (copy enclosed).
- 'No Smoking' signage boards as per Delhi State Tobacco Control Cell specifications, along with the name & contact details of Nodal Officer are displayed at prominent places in school premises (copy enclosed).
- The information, Education & Communication (IEC) materials, if any, sent by the Health Department shall be displayed appropriately in the school premises.
- To sensitize the students about the ill effects of tobacco, awareness activities in the form of talk in the morning assembly shall be organised.
- The programmes suggested by Health Department based on anti tobacco themes may be included in school level competitions organised from time to time.
- SMC members may be involved & encouraged to sensitize parents and other members of the community about ill effects of tobacco. These issues should be discussed during parent teachers meeting also.
- Parents of those children who are found to be in possession of Tobacco/Tobacco products to be called to school and counselled on how they can help their wards give up the addiction.
- If any tobacco product is being sold within 100 meters of the school premises, a written request to the SHO/MCD authorities shall be made by the Head of the School to get it removed.
- Delhi State NTCP - Reporting Format (Proforma 'A'- guidelines ).

This issues with the prior approval of the competent authority.

**Encls : as above**

*S. Jain*  
18.7.18

Addl. DE (School)

**All Heads of Govt./Govt. Aided/Unaided Recognized Schools under Directorate of Education through DEL-E**

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Copy to:-

1. PS to Secretary (Education).
2. PS to Director (Education).
3. All RDEs/DDEs (District/Zone)/DEOs for ensuring compliance.
4. SO (IT) to please upload it on the website.
5. Guard file.

*MAH*  
18.7.18

DDE (SCHOOL)

253/c

**SAMPLE DISPLAY BOARD : A**

To be displayed ( in English and Hindi Languages ) near the entrance gate outside of boundary wall, at Reception & other prominent places

Size : 3' X 2' with WHITE background and colour combination as per below



**WELCOME TO TOBACCO FREE ZONE**

**WARNING**

**Sale of Cigarettes & other Tobacco Products in an area within the radius of 100 meters of any Educational Institution is a Punishable Offence**

**SMOKING / USE OF GUTKHA LIKE TOBACCO PRODUCTS ARE STRICTLY PROHIBITED**

**These are Punishable Offences with a fine which may extend to Rs ONE Lakh or with 6 MONTHS imprisonment**

**TOBACCO FREE DELHI**

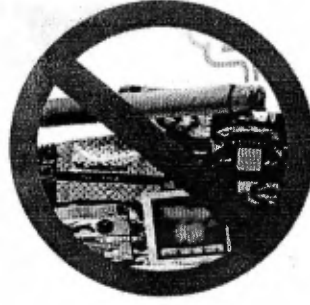
QUERY/SUGGESTION : [ntcpdelhistate@gmail.com](mailto:ntcpdelhistate@gmail.com)

251/c

सैम्पल डिस्प्ले बोर्ड A( HINDI)

मेन एंट्री दरवाजे के बाहर की दीवार पर, रिसेप्शन और अन्य मुख्य जगहों पर हिंदी या इंग्लिश में डिस्प्ले करने के लिए

Size : 3' X 2' with WHITE background and colour combination as per below



तम्बाकूवर्जित क्षेत्र में आपका स्वागत है

चेतावनी

किसी भी शैक्षणिक संस्थान के 100 मीटर क्षेत्र में सिगरेट और अन्य तंबाकू पदार्थों की बिक्री एक दंडनीय अपराध है

धूम्रपान/ गुटखा जैसे तम्बाकू पदार्थों का प्रयोग वर्जित है। यह दंडनीय अपराध है, जिसके लिए एक लाख रुपए तक जुर्माना या छह माह की सजा हो सकती है।

तम्बाकू मुक्त दिल्ली

सलाह/सुझाव के लिए मेल करें : [ntcpdelhistate@gmail.com](mailto:ntcpdelhistate@gmail.com)

252/c


**SAMPLE DISPLAY BOARD : B**

**NO – SMOKING SIGNAGES**

Size : 60 cm X 45 cm with WHITE background and colour combination as per below

To be displayed (in English and Hindi languages) in prominent places like near Entrance, Reception, Corridor, Each floor, Staircase of each building .

30 cm



**No Smoking Area**

**Smoking Here is an Offence**

Violators will be punished with fine upto Rs 500/-

**A. In case of any Violation, kindly Contact**

Name :

Address :

Ph. No :

**B. For further suggestion/ Problem, Contact Delhi State Tobacco Control Cell**  
E.Mail – [ntepdelhistate@gmail.com](mailto:ntepdelhistate@gmail.com) Toll Free No : 1800-110-456

15 cm


60 cm

## सैम्पल डिस्प्ले बोर्ड B

नो- स्मोकिंग साइनिज( HINDI)

Size : 60 cm X 45 cm with WHITE background and colour combination as per below

B. मेन एंट्री दरवाजे के बाहर की दीवार पर, रिसेप्शन, कॉरिडोर, प्रत्येक फ्लोर और इमारत की सीढ़ियों पर हिंदी या इंग्लिश में डिस्प्ले करने के लिए

	<h3>धूम्रपानवर्जित क्षेत्र</h3> <h3>यहाँ धूम्रपान करना दंडनीय अपराध है</h3>
<p>उल्लंघन करने पर 500/-रुपए तक का जुर्माना हो सकता है</p>	<p><b>A. नियम का उल्लंघन होने पर संपर्क करें</b></p> <p>नाम : _____ पद : _____</p> <p>पता : _____</p> <p>फोन नंबर : _____</p>
<p><b>B. अन्य समस्याओं और सलाह के लिए दिल्ली राज्य तम्बाकू नियंत्रण सेल से संपर्क करें</b></p> <p>ई-मेल – <a href="mailto:ntcpdelbistate@gmail.com">ntcpdelbistate@gmail.com</a> टोल फ्री नंबर : 1800-110-456</p>	

60 cm

