

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI**  
**OFFICE OF THE ADDITIONAL DIRECTOR OF EDUCATION**  
**DIRECTORATE OF EDUCATION**  
**ROOM NO. 13, OLD SECRETARIAT (HQ), DELHI.**

No. 629/ Addl. D.E./ 2021..

Date:- 16/11/2021

**Circular**

Parents' Outreach Program (Parents' Samvaad) is an initiative launched by the Directorate of Education, Government of NCT Delhi on 28<sup>th</sup> October 2021. At school level, this program is steered by the School Management Committee (SMC) led by the Head of School. The technical support to the initiative is provided by the PMU set up by Delhi Commission for Protection of Child Rights (DCPCR). Through this initiative, parents of more than 18.5 lakhs students of the schools of Directorate of Education shall be regularly reached and supported by more than 30,000 SMC Members and School Mitras through an automated calling facility.

In reference to this program, an international team of researchers, economists as well as education academics from the University of Glasgow, Tilburg University and King's College London, represented for the purposes of conducting the fieldwork by their local project partner LEAD at KREA University which will be conducting baseline evaluation and research to measure the impact of the program, which will also include an endline evaluation.

The Evaluation and Research will be conducted with a data set of schools randomly selected by the researchers as per the requirement of the appropriate sample size. The final result will depict the impact of the Parents' Outreach Program focusing on the indicators and research questions provided in the proposal. The evaluation will be conducted through regular school visits, conducting interviews with school head teachers and outreach group members, observing SDMC/ Outreach group meetings and inviting members to group meetings/ focus groups.

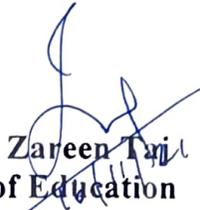
Thus, the HoSs of the Govt. schools of Delhi are hereby requested to cooperate with the research team in conducting the above mentioned evaluation. The above said permission is given with the following terms and conditions:

1. It is the responsibility of the head of the school to check the identity of the research team before undertaking the study.
2. The schools working should not be disrupted. The safety and security of the students should be ensured.
3. Financial aid will not be provided by the Directorate of Education to the concerned Organization or to any person. Moreover no foreign funding



- should be involved in the project without the prior approval of DoE and following the guidelines issued by GoI.
4. Privacy of students/parents should not be affected in the process of project.
  5. Material will not show any kind of advertisement i.e. name, sign, logo, sponsorship and material should not be distributed by any Celebrity.
  6. The finding of the project should be shared with the Directorate of Education.
  7. There shall be no uploading of the image/pictures/video of the students on social media pages expect with the prior written permission of the Director (Education).
  8. Organization have to ensure that no damages occur while conducting the program. It will be the sole responsibility of the Organization and it should be rectified to the entire satisfaction of the HoS if there is any damage.
  9. The permission is purely provisional and liable to be withdrawn at any time if it is found to be against the national interest or causes any type of obstruction in the functioning of DoE as well as violation of these terms and conditions.
  10. List of project team and their Bio-Data will be shared with the HOS prior to project.
  11. The DoE will be indemnified against any legal/financial liability/litigation that may arise out of the project process or its findings.

This issues with the prior approval competent authority.

  
Zareen Tariq  
Addl. Director of Education

No. ~~628~~ Addl. Dir. (2021).

Date:-16/11/2021

Copy to:-

1. The PA to Director (Education), Directorate of Education.
2. The Deputy Director of Education (Districts/Zones concerned) (**through website**) are hereby requested to extent the co-operation to the research team and monitor their work from time to time at the time or regular/mandatory inspection.
3. Research Team concerned.



4. HOS concerned, (**through website**) for compliance of above mentioned directions after confirming the identity of persons belonging to the research team before allowing them to carry out the task and the work/Project/Research Work should be run under the supervision of experienced Teacher(s). no unauthorized person should be allowed inside classes.
5. OS (IT) with the request to upload the circular on the website Directorate of Education.

  
**Zareen Taj**  
Addl. Director of Education