

No. F.42/DE/PE/2018/

7066-7115

Dated: 26/9/18

Circular

**Subject: Designing of Logo of Directorate of Education, GNCT of Delhi.**

It has been decided in the meeting of Dy. CM, held on 01-08-2018 that the Logo of the department should be designed by the Students and Teachers of the Directorate of Education.

For designing the logo of the department, a school wise open competition may be conducted; involving students and Art Teachers/Any other teacher of the department, and best 5 entries from each district should be sent to undersigned for further scrutiny and selection.

**Guidelines for designing the Logo:**

1. The logo should be designed keeping in mind the originality of ideas, any plagiarism noticed in the event of designing the logo shall be viewed seriously and logo shall be summarily rejected, subjected to copyright.
2. The logo should represent a unique, significant and recognisable image of department in complete sense.
3. Participants may send the entries ONLINE also at [extracacell@gmail.com](mailto:extracacell@gmail.com). The size of image should not exceed **5-Mb in JPEG format only**. Online entries should be submitted latest by **19<sup>th</sup> of October, 2018**. Participants should mention complete details, such as Name, School ID, Zone and District in the email. Incomplete entries will not be entertained.
4. The logo should be designed, primarily considering the theme of education, with a unique slogan in Hindi or Sanskrit.
5. A maximum of 3-colours may be used to design the Logo. It should be precise and should symbolise the ideologies of department.
6. All entries submitted by the participants will be judged and the decision of the competent authority for selection of the logo will be final. No further communication shall be entertained in this regard.
7. The participant of the selected logo should be able to produce initial layouts showcasing the stepwise development of the final Logo to prove originality of the work done.
8. The competition should be conducted on **19<sup>th</sup> of October, 2018**. All DDE Districts shall submit the entries latest by **27<sup>th</sup> of October, 2018**.
9. The participant, whose logo is selected, will be honoured by the department **with a certificate and a cash prize of Rs. 20000/-** by Sports Branch (H.Q).

All DDE Districts/DDE Zones and HOS are requested to ensure the compliance of this circular.

This issues with prior approval of the competent authority.

Harjeet Kaur  
Consultant (P.E & N.I)

No. F.42/DE/PE&NI/2018-19/

Dated:

Copy forwarded for necessary action to:

1. P.S to Secretary, Education, GNCT of Delhi.
2. P.S to Director, Education, GNCT of Delhi.
3. Spl. DE (Admin).
4. Addl. D.E, Schools.
5. All DDE Districts, DDE (Zones).
6. All HOS.

✓ O.S IT Cell to upload the circular on website.

Dated: 26/9/18  
(Harjeet Kaur)  
Consultant (P.E & N.I)