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DE-29(3)/UEEM/OSD-SS/2019

43.56-98

Date:

5/9/19

### Circular

**Sub:-Workshop on Responsible use of Social Media at Secondary level under Samagra Shiksha.**

The Project Approval Board (PAB)-2019-20 of MHRD, Govt. of India for Samagara Shiksha (SS) has approved a sum of **Rs13.6 Lakh** for Workshop on “Responsible use of Social Media” under sub component Special Projects for Equity the Major Component- Gender and Equity for the year 2019-20 as per U-DISE data 2017-18.

Activities	Phy. Target	Unit Cost (in lakh)	Fin. (in lakh)
Workshop on “Responsible use of Social Media” at Secondary level.	136 clusters	0.10	13.6

Threat through the unknown and anonymous cyber world is a harsh reality now a days. Ease of access and unmonitored reach has exposed the children to unscrupulous elements on the net.

The workshop on “Responsible use of Social Media” will create awareness about the various kinds of threats on the internet and also ways to secure oneself from these threats. The children will also be sensitized about responsible use of social media.

**The details of the activity are as under-**

1. **Activity:** “Workshops on Responsible use of Social Media” it will be a 1 Hour 30 mins. session on safety measures to be taken while handling social media sights, understanding the safety and setting of privacy of accounts @ social media sights followed by 30 min. query session.
2. **Implementation Level-** Cluster Level, total 136 clusters
3. **Target Group-**250 students from class 9<sup>th</sup> to 12<sup>th</sup> and 30 teachers per cluster, so 250\*136= **34000 students**

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4. **Amount-** 10,000 per cluster, so  $10,000 \times 136 = \text{Rs.13.6 lac}$

5. **Objective** – To create awareness in the students with regard to Responsible use of Social Media.

**Guidelines for organization of Workshops for sensitization about responsible use of social media**

- a) The amount will be released to concerned DDEs/DPOs under Major component 'Gender & Equity'-Special Project for Equity at point no. 156- Workshops for sensitization about responsible use of social media @ Rs.10,000 per cluster.
- b) The workshop will be conducted at cluster level in all Districts.
- c) All the arrangement, logistics for organizations of the workshop will be done by the CRCC under the supervision of the concerned DURCC. The Nodal Officer for coordination and smooth conduct of the activity is Ms. Meena, DURCC, SW-A.
- d) 250 students from class 9<sup>th</sup> to 12<sup>th</sup> will participate in the workshop at cluster level.
- e) The Resource Persons will be from IAMA (Internet and Mobile Association of India) working to create awareness about responsible use of social media.
- f) The Utilisation Certificates should be submitted within 14 days of completion of the activity to the DURCC by the CRCC for onward submission at SS-HQ.
- g) The detailed report of the programme along with photographs and video clip CDs must be submitted at DPO/DURCC office within 14 days of the completion of said activity.
- h) The CRCCs shall obtain feedback on the impact of the workshop from all the stakeholders. The DURCCs shall compile the feedback district wise and forward the same to SS (HQ).
- i) The DURCCs of the respective district will prepare the combine detailed report along with the photographs and video clips and submit to the SS- HQ in spiral binding (album form).

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District Wise Expenditure is given below:

Sl. No.	Name of District	Phy. target	No. of clusters	Amount (in Lakh)
1	East	4000	16	160000
2	North East	5000	20	200000
3	North	2000	8	80000
4	North West-A	3000	12	120000
5	North West-B	3750	15	150000
6	West-A	2000	8	80000
7	West-B	2750	11	110000
8	South West-A	1250	5	50000
9	South West-B	3000	12	120000
10	South	2000	8	80000
11	South East	2750	11	110000
12	New Delhi	750	3	30000
13	Central	1750	7	70000
<b>Total</b>		<b>34000</b>	<b>136</b>	<b>13,60,000</b>

Expenditure for 136 Clusters-Rs.1360000 /-

*Mohinder Pal*  
05/9/19

(Mohinder Pal)

Dy. Director of Education  
Samagara Shiksha

DE-29(3)/UEEM/OSD-SS/2019 4356-98

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**Copy to:-**

1. PPS to Secretary (Education)/Chairman EC-SS
2. PA to Director (Education)/Vice Chairman EC-SS
3. State Project Director -SS
4. All DDE/DPOs/Heads of concerned schools of Directorate of Education.
5. FCA-UEEM
6. All the DURCCs/CRCCs with the directions to organized the activity at the earliest.
7. AO/AAO All Districts
8. OS (IT) to upload on departmental website
9. Guard File

*Mohinder Pal*  
05/09/19

(Mohinder Pal)

Dy. Director of Education  
Samagara Shiksha