



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SPORTS & PHYSICAL EDUCATION BRANCH
CHHATRASAL STADIUM: MODEL TOWN: DELHI-110009

No.F.42(1)/DE/PE&NI/NYF/2024-25/783-795

Dated: 11/11/24

CIRCULAR

Subject:- District and State Level Selection for 28th National Youth Festival (28th NYF).

The National Youth Festival in India is an annual gathering of youth with various activities including competitive ones. Celebrated to commemorate the birth anniversary of youth icon Swami Vivekananda, it is organized by Ministry of Youth Affairs and Sports, Government of India in collaboration with one of the state Governments. Thus, it is held in a different state each year during National Youth Week, 12 to 16 January every year. An annual event organized by Department of Youth Affairs, GoI in collaboration with one of the State Government which hosts the National Youth Festival.

For this year the District and State level Youth Festival will be organized at one platform including NYKS and NSS.

Main programme components have been (1) Competitive cultural events (2) Non-Competitive Event (3) Yuva Kriti (4) Suvichar (5) Food Festival (6) Young Artists camp and (7) Adventure Camp.

Competition Selection Methodology

Methodology for selection at State Level:

For each identified activity of Group and individual category, States to organize competition starting from District Level and culminating at State Level.

District level event to host competitions for all:

- Cultural categories, individual and group
- Thematic categories, individual and group
- Yuva kriti-Handicrafts, textiles, Agri-products

The theme of events is **Panch Pran**.

Target Group and Eligibility

- Youth in the age group of 15-29 Years (as on 16th January 2025) for all the events.
- For Declamation contest, winners of the National Youth Parliament (NYPF) and Declamation contest on Patriotism and Nation Building organized by District NYK during any of the previous years shall not be allowed for this year event.

The theme for the thematic competition for 28th NYF: "Innovation in Science and Technology"

Young India aspires to become self-reliant and technologically driven. The aim of this year's youth festival is to give youth an opportunity to show innovative projects in science and technology that they may have done and learn about what others have done.

Thematic Competitions have to be conducted at District and State Level. At each level, success stories may be shared.


Cultural & Life Skill Categories

Competitive Events-Four cultural categories proposed

Type of Events	S.No.	Name of Event	Mode of Selection
Cultural Components			
Group	1	Folk Dance	Competition
	2	Folk Song	
Individual	3	Solo Folk Dance	
	4	Solo Folk Song	
Life Skill Components			
Individual	5	Poetry	Competition
	6	Story writing	
	7	Painting	
	8	Declamation	

Registration:

- **Creation of Event on My Bharat Portal:** all district NYK and District Nodal In-charges shall create an event for their district with detailed activities planned and schedule of the festival under the mega event Yuva Utsav /Youth Festival 2025 on My Bharat portal.
- **Registration on My Bharat Portal:** The participants taking part in any of the event of Yuva Utsav/Youth Festival 2025 may be encouraged to register under the mega event of Yuva Utsav Youth Festival 2025 on My Bharat.
- One Youth to participate in only one Contest.
- The reporting time for registration is 08:00 AM onwards.
- The event will start at 09:00 AM Sharp.
- For the registration of participants, the Google link is as under:

GOOGLE LINK	QR Code
https://forms.gle/FatHn8S3sRkB52M29	



GENERAL GUIDELINES

VIP Involvement-

- Deputy Director and District Youth Officer should meet, apprise and ensure to extent invitation to VIPs such as Hon'ble Governors, Hon'ble Ministers (Central/State) Hon'ble Chief Ministers, Deputy Chief Ministers during the District Level Yuva Utsav.
- Involvement of People's Representatives-Hon'ble Cabinet Ministers, Minister of State of Govt of India, Hon'ble MPs/MLAs, District Panchayat Presidents, Mayors, and PRIs in the Organization Committee should be ensured so that public ownership through broad-based stakeholders' participation be achieved.
- VIPs, Celebrities and other locally influential persons to be involved at each stage so that mass awareness and participation take place at all levels.

Event Guidelines-

- The Yuva Utsav shall be hosted in an Educational Institute/ Colleges mandatorily.
- The selection of the venue (Educational Institute/Colleges) at all levels should be in such a way so that the public be able to enter and engage in the various activities as audience.
- Across all 6 components, no content shall include objectionable language, nor should it hurt any religious sentiments or create any unrest. DDS/DYOS shall screen the content for the same to ensure the above. In case of impromptu events like painting, poem, declamation and photography such content would lead to immediate disqualification.
- Science Mela is added and distinctive component of this year Yuva Utsav, so planning and coordination with school/colleges shall be ensured to obtain suitable infrastructure and effective conduct of the programme.
- Participants should take care of their own belongings and should not leave it unattended at any time.
- Paintings/Poems should be unique and should not be a copy of any existing painting/poems and should be free from any plagiarism and copyright violation.
- All participants should dress properly and the costume of participants of Cultural Events should be traditional, elegant and presentable.
- The decision of Judges in each event will be binding and final.

Media Plan:

- Continuous social media activity through Live streaming of events, photo posts, Online polls, online short quizzes etc. for engagement maximum number of youths online to be ensured.
- Press Releases, pre and post Press Meet etc. shall be organized to ensure extensive Media publicity through TV Channels, Newspapers and Radio and regional media outlets.
- Using the Hashtags #YuvaUtsav #YouthProgram #YuvaShakti #My Bharat



- Twitter posts by Participants - All Participants of YUVA UTSAV may be requested to post about YUVA UTSAV with taglines such as "I am excited to participate in YuvaUtsav", selfies of participants, and tag above mentioned Twitter accounts with Hashtag #My Bharat.
- Pique interest with teaser posts - All State Offices/District NYKS may create teaser posts about YUVA UTSAV in form of short videos, creative, or short videos of local influencers with a message to youth to participate in Yuva Utsav.
- Buzz Creation-District NYKS may involve local social media influencers, and public representatives to create buzz about the Yuva Utsav.

Thematic Competition

Exhibition of Science Mela – Competitive Event (Group and Individual)

Science Mela will be organized at District and State Level in collaboration with State Science and Technology Councils. The youth will participate in the Melak by showcasing their projects reflecting Innovation in Science and Technology. **The competition in this category will be for individual and group separately.** The competitions shall be based on practical applications, frugal innovations, Presentation and Impact. To the extent possible, passive models/craftwork of existing systems (dams, solar system etc) should be discouraged. Innovation shall occupy the center stage of the exhibition item.

Screening of Applicants : The registered team or participants will be asked to submit video/past project which would then be screened for final selection for their participation at District Level. The decision of the Sub-Committee on Science Project under Science Mela Exhibition will be binding and final in the screening process

Judges & Evaluation : 03 Judges having the filed expertise (Professors/Innovators /experts etc.) would judge the participants on the criteria agreed upon by the panel so as to ensure that the best science-tech project that showcase the unique & distinct innovation and its relevance in dealing societal and environmental challenges should be selected for their sent to the State Level program. The projects will be assessed on the following parameters :

Innovation in approach	- 50 marks
Quality of presentation	- 20 marks
Impact	- 30 marks
Total	100 marks

The detailed Guidelines for NYF 2025 are annexed here with as Annexure-A along with FAQs.

The list of venues for District Youth Festival 2025 is annexed herewith as Annexure-B.



In this regard, the University authorities are requested to nominate a Nodal officer for the smooth functioning of the selection process. The details of Nodal in-charge of each university should be submitted to the under sign latest by 15.11.2024 in given format:

S.no.	Name of University	Name of Nodal Officer	Mobile no.	Mail ID

Further, all the nominated District Nodal In-charges are directed to collect the entries and organize District Youth festival according to Youth festival guidelines 2025.

For the smooth functioning of the event an urgent meeting is scheduled with the District Nodal in-charges/Supervisor Physical Education and NYKS officers (as listed in Annexure-B) at main hall of Chhartasal Stadium Model Town Delhi on 21.11.2024 at 10:30 AM onwards. All the listed officers are directed to make it convenient to attend the scheduled meeting.

This issues with the prior approval of competent authority.

Encl. as above.

Nirmala Rani.
12-11-2024

NIRMALA RANI
ASSTT. DIRECTOR OF EDUCATION (PE&NI)

All the Principals/HOS of Govt./Govt. Aided/Pvt. Schools of Directorate of Education (THROUGH MIS), For strict compliance of above Instructions.
No.F.42(1)/DE/PE&NI/NYF/2024-25/ 783-795

Dated: 11/11/24

Copy forwarded to:-

1. The VCs/Directors of Universities as listed in Annexure-C.
2. The State Director NYKS, Near Swami Shraddhanand College GT Karnal Road Delhi.
3. PS to Secretary, (Education) Old Sect, Delhi
4. PA to Director (Education) Dte. of Education, Old Sect, Delhi
5. All the Addl. Director of Education Old Sect, Delhi
6. All the RDEs' Dte. of Education Delhi
7. The Regional Director (NSS) Shivaji Stadium Delhi.
8. The Dy. Director Sports, Chhatrasal Stadium, Model Town, Delhi.
9. The Dy. Director (Science branch) with the request to organize the science Mela in each district followed by State Level Science Mela.
10. The Dy. Director (PSB) with the request to circulate the circular among all the Pvt. Recognized Schools.
11. All the DDEs & DYO, NYKS Delhi.
12. All DDE Districts & Zones with the request to circulate the same and monitor the District Youth Festival 2025.
13. All the SPE's Zones for strict compliance.
14. OS (IT) with the request to place the circular on website.

Nirmala Rani.
12-11-2024

NIRMALA RANI
ASSTT. DIRECTOR OF EDUCATION (PE&NI)

Concept Note for NYF-2025

Introduction

National Youth Festival (NYF) is organized every year from 12th to 16th January. 12th January being the birth anniversary of Swami Vivekananda, the great philosopher and thinker, is observed as National Youth Day. The Festival is a National Integration Camp on a mega scale and it is an integral part of the component of promotion of National Integration under NPYAD Scheme. The National Youth Festival is an annual event organized by Department of Youth Affairs, Government of India in collaboration with one of the State Government which hosts the National Youth Festival.

During the Festival, various cultural programmes (both competitive and non-competitive), Youth convention, Suvichar, Exhibition, Adventure programmes, etc. are organized and about 7500 youth delegates from different State/UTs take part in the Festival. Thematic displays are also organized.

Components

As per the precedence every State will send contingent of 100 Youth to the National Youth Festival with following composition:

Sr. No.	Component	S. No.	Activity	Suggestive Number of Participation
1	Thematic	1	Thematic Competitions	40
2	Culture	2	Group Folk Dance	10
		3	Group Folk Song	10
		4	Solo Folk Dance	5
		5	Solo Folk Song	5
3	Life Skill	6	Poetry	2
		7	Story Writing	3
		8	Painting	2
		9	Declamation	2
4	YuvaKirti	10	Handicraft	7
		11	Textile	7
		12	Agro Products	7
Total				100

Thematic competition –

The theme for the thematic competition for 28th NYF: “Innovation in Science and Technology”

Young India aspires to become self-reliant and technologically driven. The aim of this year's youth festival is to give youth an opportunity to show innovative projects in science and technology that they may have done and learn about what others have done.

Thematic Competitions have to be conducted at District and State level. At each Level, success stories may be shared.

Science Mela

Science Mela will be organized at District and State Level in collaboration with State Science and Technology Councils. The youth will participate in the Mela by showcasing their projects reflecting Innovation in Science and Technology. The Competition in this category will be for individual and group separately. The competitions shall be based on practical applications, frugal innovations, Presentation and Impact. To the extent possible, passive models/craftwork of existing systems (dams, solar system etc) should be discouraged. Innovation shall occupy the center stage of the exhibition item. These are only indicative guidelines and each district is free to expand on this theme.

The Projects will be assessed on following parameters:

- Innovation in approach 50 marks
 - Quality of presentation 20 marks
 - Impact 30 marks
- Total 100 marks**

Given the theme, the host and co-hosts, if any, should publicize the Mela and give at least one month's advance notice to allow maximum numbers of youth to participate.

Other Competitive Events–

Folk Dance (Group) –

1. Maximum number of participants allowed per team is ten. The team may consist of all boys, all girls or a mixture of both.
2. The dance can be either primitive or a folk dance (Indian style). Ballets are not allowed.
3. Duration of the dance should not be more than 15 minutes.
4. For the setting of the stage, extra five minutes will be given.
5. Three copies of a brief note giving the theme and the text of the song, if any, is to be submitted along with the entry form at the time of registration.
6. The participating team will be responsible for removal of their sets, properties, etc. immediately after the completion of their performance.
7. Judgment will be based on the basis of rhythm, choreography, costumes, make up, sets and overall effects.
8. Pre-recorded music (tape, cassette etc.) shall not be permitted under this item.

Marking system

Item	Marks
Real Depiction of the Original form of Folk Dance	15
Expression and Movement	15
Costume & Make-up	15
Music & Rhythm Effect	20
Energy & Audience Response	25
Message of the Folk Dance	10
Total	100

Folk Dance (Individual/Solo)

1. Maximum number of participants allowed per team is ten. The team may consist of all boys, all girls or a mixture of both.
2. The dance can be either primitive or a folk dance (Indian style).
3. Duration of the dance should not be more than 15 minutes.
4. For the setting of the stage, extra five minutes will be given.
5. Three copies of a brief note giving the theme and the text of the song, if any, is to be submitted along with the entry form at the time of registration.
6. The participating team will be responsible for removal of their sets, properties, etc. immediately after the completion of their performance.
7. Judgment will be based on the basis of rhythm, choreography, costumes, make up, sets and overall effects.
8. Pre-recorded music (tape, cassette etc.) shall not be permitted under this item.

Marking system

Item	Marks
Real Depiction of the Original form of Folk Dance	15
Expression and Movement	15
Costume & Make-up	15
Music & Rhythm Effect	20
Energy & Audience Response	25
Message of the Folk Dance	10
Total	100

Folk Song (Group)

1. The folk song should be taken from Indian songs which can be in any regional language.
2. No film songs should be presented.
3. Maximum time allowed for the folk song is 7 minutes. The setting time for the participant shall not exceed 5 minutes.
4. Medley of songs is not allowed.

Marking system

Item	Marks
Sur	35
Tal	35
Real Depiction of the Original form of Folk Song	10
Costume & Make-up	10
Message of the Folk Song	10
Total	100

Folk Song (Individual/Solo)

1. The folk song should be taken from Indian songs which can be in any regional language.
2. No film songs should be presented.
3. Maximum time allowed for the folk song is 7 minutes. The setting time for the participant shall not exceed 5 minutes.
4. Medley of songs is not allowed.

Marking system

Item	Marks
Sur	35
Tal	35
Real Depiction of the Original form of Folk Song	10
Costume & Make-up	10
Message of the Folk Song	10
Total	100

Story Writing

1. Each youth may submit one entry;
2. The entry should be original;
3. Maximum time-limit for story-writing may be 60 minutes. The word limit should not be more than 1000 words;
4. The story must not contain offensive, explicit or inappropriate content. It should also not offend any caste/creed/religion/color/race. Participating youth must fill their name, complete postal address, mobile number and email.
5. Participants may click photographs of their story and upload it at MY Bharat Portal.

Poetry

1. Each youth may submit one entry;
2. The entry should be original;
3. Maximum time-limit may be 60 minutes. The word limit should not be more than 500 words;
4. The poem must not contain offensive, explicit or inappropriate content. It should also not offend any caste/creed/religion/color/race. Participating youth must fill their name, complete postal address, mobile number and email.
5. Participants may click photographs of their poem and upload it at MY Bharat Portal.

Painting

1. Each youth may submit one entry per youth;
2. The entry should be original;
3. Maximum time-limit for painting may be 90 minutes. The painting must be made on A3 Size i.e., 11.7" *16.5"

4. The painting must not represent any particular organization or any brand name. However, participating youth must fill their name, complete postal address, mobile number and email.
5. Youth submitting their painting in the competition will require to mention caption of the painting in 20-30 words;
6. Participants may click photographs of their painting and upload it at MY Bharat Portal.

Declamation

1. The language would be either Hindi or English only.
2. Each participant will be given a maximum of 3 minutes for presentation.
3. The participant will speak on a chosen topical subject and deliver a prepared speech.
4. Judgement will be based on the clarity of speech, flow, relevance to the selected topic, non-repetition of words and sentences, confidence, awareness about the topic, etc.

SOP for Holding of Events

1. The format of competitions shall follow the following format:
 - a. **District Level-** Participated by Youth (15-29)
 - b. **State Level-** Participated by winners of District Level Competitions
 - c. **National Youth Festival-** Participated by Winners of state level competitions.
2. All the implementation and promotion shall be done through MY Bharat Portal.
3. Nodal officer shall be appointed from each state as done in the previous youth festival and this Nodal officer need to be on boarded on the portal.
4. Districts shall create an event for competitions and promote activity through portal. While creating events, advance notice of at least one month should be given to allow youth sufficient time to prepare and facilitate maximum participation.
5. The entries for the competitions shall be invited/posted through the MY Bharat Portal.
6. All the contingents shall be on boarded on MY Bharat portal to participate in the events and in the festival as well.
7. The Photographs will be uploaded on the Portal event-wise.
8. Jury members may be engaged for Competitive Events during National Youth Festival at all levels by Nehru Yuva Kendra Sangathan (NYKS) in consultation with concerned State/UT.
9. The size of state/UT contingent for the festival may not exceed more than 15% of total size (100).
10. Any State/ UT team participating in competition at National Level will not be considered for prizes if they do not adhere to the age limit criteria (15-29 years).

YOUTH FESTIVAL 2025

Dates for District Youth Festival 2025 (28.11.2024 to 29.11.2024)

S.NO.	Name of District	District NYF In-charge and NYKS Officer	Contact No.	COMPONENT	ACTIVITY	Date of event	VENUE
1	EAST	Ms. Anamika Sh., Shivendra Singh	9871880089 8527543111	Cultural	Group Folk Dance	29.11.2024	RPVV, Surajmal Vihar (1001104)
					Solo Folk Dance	29.11.2024	SKV, Block-27, Trilokpuri (1002024)
					Group Folk Song	28.11.2024	RPVV, Surajmal Vihar (1001104)
					Solo Folk Song	28.11.2024	SKV, Block-27, Trilokpuri (1002024)
				Life Skills	Painting	28.11.2024	S(Co-ed)SSS. I.P. Extn. Patparganj (1002189)
					Story Writing	28.11.2024	RSKV, Surajmal Vihar (1001102)
					Poetry	29.11.2024	SKV, Laxmi Nagar (1003028)
					Declamation	28.11.2024	SKV, Krishna Nagar (1003036)
				Yuva Kriti	Agro Products	29.11.2024	S(Co-ed)SSS. I.P. Extn. Patparganj (1002189)
					Handicraft	29.11.2024	SKV, (Janki Devi) Mayur Vihar Ph-I, Pkt-II (1002034)
Textile	29.11.2024	SKV, (Janki Devi) Mayur Vihar Ph-I, Pkt-II (1002034)					
2	NORTH EAST	Ms. Sunita Jassal Sh. S K Babar	9868471785 9654484948	Cultural	Group Folk Dance	29.11.2024	GSKV, SHASTRI PARK (1105021)
					Solo Folk Dance	29.11.2024	SR.CAPITAL P.S. NAVEEN (1105190)
					Group Folk Song	28.11.2024	GSBV, SHASTRI PARK (1105011)
					Solo Folk Song	28.11.2024	FLORA DALE SR.SEC. SCHOOL , DILSHAD GARDEN (1106194)
				Life Skills	Painting	28.11.2024	MBPBMSKV, SHAHADARA (1105110)
					Story Writing	28.11.2024	GSKV, G.T. ROAD SHAHADARA (1105024)
					Poetry	29.11.2024	FLORA DALE SR.SEC. SCHOOL , DILSHAD GARDEN (1106194)
					Declamation	28.11.2024	GSKV,GOALPUR VILLAGE (1104021)
				Yuva Kriti	Agro Products	29.11.2024	GGSSS,A-BLOCK, NAND NAGIR (1106116)
					Handicraft	29.11.2024	GSKV, C-2, YAMUNA VIHAR (1104024)
Textile	29.11.2024	SKV, VISHWAMITRA , SEEMAPURI (1106021)					

S.NO.	Name of District	District NYF In-charge and NYKS Officer	Contact No.	COMPONENT	ACTIVITY	Date of event	VENUE
3	NORTH	Ms. Sunil Baiyan Md. Azim Ansari	9968453857 8340554750	Cultural	Group Folk Dance	29.11.2024	GGSSS NATHURPURA
					Solo Folk Dance	29.11.2024	SKV SHAKTI NAGAR NO.1
					Group Folk Song	28.11.2024	S COED PADAM BAGAR
					Solo Folk Song	28.11.2024	SKV NEHRU VIHAR
				Life Skills	Painting	28.11.2024	SKV GULABI BAGH
					Story Writing	28.11.2024	ROOP NAGAR NO.1
					Poetry	29.11.2024	S CO ED SHASTRI NAGAR
					Declamation	28.11.2024	RPVV CIVIL LINES
				Yuva Kriti	Agro Products	29.11.2024	RPVV RAJ NIWAS MARGH
					Handicraft	29.11.2024	RPVV KISHAN GANJ
Textile	29.11.2024	SKV MALKA GANJ					
4	NORTH WEST A	Ms. Anita Chaudhary Ms. Poonam Sharma	9910595123 9811756197	Cultural	Group Folk Dance	29.11.2024	GBSSS BADALI Delhi
					Solo Folk Dance	29.11.2024	GBSSS BADALI Delhi
					Group Folk Song	28.11.2024	GBSSS BADALI Delhi
					Solo Folk Song	28.11.2024	GBSSS BADALI Delhi
				Life Skills	Painting	28.11.2024	GBSSS BADALI Delhi
					Story Writing	28.11.2024	GBSSS BADALI Delhi
					Poetry	29.11.2024	GBSSS BADALI Delhi
					Declamation	28.11.2024	GBSSS BADALI Delhi
				Yuva Kriti	Agro Products	29.11.2024	GBSSS BADALI Delhi
					Handicraft	29.11.2024	GBSSS BADALI Delhi
Textile	29.11.2024	GBSSS BADALI Delhi					
5	NORTH WEST B	Ms. Kamini Rawat Md. Azim Ansari	9818734379 8340554750	Cultural	Group Folk Dance	29.11.2024	SKV Phase II Ashok Vihar
					Solo Folk Dance	29.11.2024	Maharaja Agarsen Public School Ashok Vihar
					Group Folk Song	28.11.2024	
					Solo Folk Song	28.11.2024	
				Life Skills	Painting	28.11.2024	Mount Abu Public School Sec 5 Rohini
					Story Writing	28.11.2024	St. Giri Ser Sec School Sec-3 Rohini
					Poetry	29.11.2024	VSPK International School sec 13 Rohini
					Declamation	28.11.2024	Delhi International Public School Sec-9 Rohini
				Yuva Kriti	Agro Products	29.11.2024	SOSE Sec-21 Rohini
					Handicraft	29.11.2024	
Textile	29.11.2024						

S.NO.	Name of District	District NYF In-charge and NYKS Officer	Contact No.	COMPONENT	ACTIVITY	Date of event	VENUE
6	WEST A	Ms. Pinki Sharma Md. Azim Ansari	8178266250 8340554750	Cultural	Group Folk Dance	29.11.2024	GG SSS NO. 1 MADIPUR (1515028)
					Solo Folk Dance	29.11.2024	SBV RAMESH NAGAR (1516002)
					Group Folk Song	28.11.2024	GBSSS SITE 2 CLOCK TOWER HARI NAGAR (1514112)
					Solo Folk Song	28.11.2024	GGSSS WEST PATEL NAGAR (1516141)
				Life Skills	Painting	28.11.2024	GBSSS WEST PATEL NAGAR (1516140)
					Story Writing	28.11.2024	GGSSS SUBHASH NAGAR (1515029)
					Poetry	29.11.2024	SBV NO. 2 TILAK NAGAR (1514006)
					Declamation	28.11.2024	GGSSS NO. 1 KHAYALA (1514012)
				Yuva Kriti	Agro Products	29.11.2024	GBSSS RAJOURI GARDEN EXT. (1515018)
					Handicraft	29.11.2024	SKV MOTI NAGAR (1516018)
Textile	29.11.2024	RPVV HARI NAGAR (1514023)					
7	WEST B	Ms. Bharpai Ms. Anjali Chaudhary	9911173006 9515362894	Cultural	Group Folk Dance	29.11.2024	SKV, B-3 PaschimVihar(1617011)
					Solo Folk Dance	29.11.2024	SKV No-1 C Block Janakpuri (1618017)
					Group Folk Song	28.11.2024	Govt Co-ed B-4 PaschimVihar (1617008)
					Solo Folk Song	28.11.2024	GSKV A-Block Janakpuri (1618018)
				Life Skills	Painting	28.11.2024	Govt Co-ed Multan Nagar (1617007)
					Story Writing	28.11.2024	GGSSS Hastal (1618278)
					Poetry	29.11.2024	Govt Co-ed A-6 PaschimVihar (1617032)
					Declamation	28.11.2024	SKV No- 2 C-Block Janakpuri (1618022)
				Yuva Kriti	Agro Products	29.11.2024	G Co-ed SSS Rajiv RatanAwasBaprola (1617255)
					Handicraft	29.11.2024	SV, Co-ed SSS B-1 Possangipur (1618003)
Textile	29.11.2024	Govt Co-ed A-2 PaschimVihar (1617003)					
8	SOUTH WEST A	Ms. Indira Rekhi Ms. Nisha Kumari	9971156139 8700755368	Cultural	Group Folk Dance	29.11.2024	SV (Co-Ed) SSS, Moti Bagh II, Nanak Pura 1719105
					Solo Folk Dance	29.11.2024	SKV, Moti Bagh I, 1719073
					Group Folk Song	28.11.2024	GS (Co-ed) SSSS, Sec.6, R.K.Puram 1719070
					Solo Folk Song	28.11.2024	SV No.3 Sec.7, R.K.Puram 1719022
				Life Skills	Painting	28.11.2024	S.K.V. Delhi Cantt. 1720018
					Story Writing	28.11.2024	SBV DELHI CANTT 1720001
					Poetry	29.11.2024	G.G.S.S.S . D-Block Janakpuri 1720021
					Declamation	28.11.2024	SKV D Block Janakpuri 1720014
				Yuva Kriti	Agro Products	29.11.2024	S.K.V. IARI Pusa 1720017
					Handicraft	29.11.2024	SV (Co-Ed), Inderpuri, Budh Nagar, F- Block- 1720015
Textile	29.11.2024	S.K.V. Mahipal Pur(1720032)					

S.NO.	Name of District	District NYF In-charge and NYKS Officer	Contact No.	COMPONENT	ACTIVITY	Date of event	VENUE
9	SOUTH WEST B	Ms. Roshni Ms. Anjali Chaudhary	9555823430 9515362894	Cultural	Group Folk Dance	29.11.2024	G COED SSS POCHANUR 1821037
					Solo Folk Dance	29.11.2024	G COED SSS SEC-2 DWARKA-1821029
					Group Folk Song	28.11.2024	VANDANA INTERNATIONAL SCHOOL DWARKA 1821205
					Solo Folk Song	28.11.2024	SAM INTERNATIONAL SCHOOL DWARKA 1821218
				Life Skills	Painting	28.11.2024	G COED SSS SEC-6 SITE 2 DWARKA 1821031
					Story Writing	28.11.2024	G COED SSS SEC-6 SITE 1 DWARKA -1821206
					Poetry	29.11.2024	GGSSS NO.1 NAJAFGARH 1822044
					Declamation	28.11.2024	ST THOMAS SCHOOL GOELA 1822248
				Yuva Kriti	Agro Products	29.11.2024	SOSE SEC 19 DWARKA 1821293
					Handicraft	29.11.2024	
Textile	29.11.2024						
10	SOUTH	Ms. Sriparna Ms. Neelu Thadani	9315766456 8527222922	Cultural	Group Folk Dance	29.11.2024	VCSG SBV J BLOCK SAKET 1923056
					Solo Folk Dance	29.11.2024	GGSSS CHATTARPUR
					Group Folk Song	28.11.2024	SKV MANDI VILLAGE
					Solo Folk Song	28.11.2024	SKV CHIRAG DELHI
				Life Skills	Painting	28.11.2024	S COED V SHAHPUR JAT-1925333
					Story Writing	28.11.2024	GBSS NO 3 MEHRAULI-1923070
					Poetry	29.11.2024	SBV JONAPUR-1923359
					Declamation	28.11.2024	SBV DERA VILLAGE-1923360
				Yuva Kriti	Agro Products	29.11.2024	SKV MALVIYA NAGAR-1923046
					Handicraft	29.11.2024	ISHANI SKV G BLOCK SAKET 1923036
Textile	29.11.2024	SARVODAYA CO ED SSS SAFDARGANJ ENCLAVE 1719106					
11	SOUTH EAST	Ms. Indu Kain Ms. Neelu Thadani	9910595459 8527222922	Cultural	Group Folk Dance	29.11.2024	VEER SAVARKAR SKV KALKAJI NO. 1(1925029)
					Solo Folk Dance	29.11.2024	SOSE KALKAJI (1925438)
					Group Folk Song	28.11.2024	GGSSS, NO. 3 BADARPUR (1925248)
					Solo Folk Song	28.11.2024	G(CO-ED) SSS LAJPAT NAGAR
				Life Skills	Painting	28.11.2024	G(CO-ED) SS, VARUN MARG (1924014)
					Story Writing	28.11.2024	G(CO-ED)SSS PHASE-II KALKAJIDDA FLAT (1925041)
					Poetry	29.11.2024	GBSSS, JANGPURA (1924004)
					Declamation	28.11.2024	GGSSS, NO 1EAST OF KAILASH (1924032)
				Yuva Kriti	Agro Products	29.11.2024	GGSSS, NO. 3 BADARPUR (1925248)
					Handicraft	29.11.2024	KAUTILYA (CO-ED) SV CHIRAG ENCLAVE (1925003)
Textile	29.11.2024	G(CO-ED) SSS LAJPAT NAGAR					

S.NO.	Name of District	District NYF In-charge and NYKS Officer	Contact No.	COMPONENT	ACTIVITY	Date of event	VENUE
12	CENTRAL & NEW DELHI	Mr. Madan Singh Sh. Udaiveer	9990547696 7015229826	Cultural	Group Folk Dance	29.11.2024	SD SKV, OLD RAJINDER NAGAR 2128019
					Solo Folk Dance	29.11.2024	SBV NO.1, JAMA MASJID 2127002
					Group Folk Song	28.11.2024	SKV, DAYANAND ROAD DARYAGANJ 2127016
					Solo Folk Song	28.11.2024	SKV, BULBULI KHANA ASAF ALI ROAD 2127021
				Life Skills	Painting	28.11.2024	SBV, RAMJAS LANE 2128014
					Story Writing	28.11.2024	SKV, PANDARA ROAD 2026004
					Poetry	29.11.2024	SKV, ARAM BAGH LANE 2128018
					Declamation	28.11.2024	SBV, ZEENAT MAHAL 2127004
				Yuva Kriti	Agro Products	29.11.2024	RP SINDHI SV, NEW RAJINDER NAGAR 2128032
					Handicraft	29.11.2024	GBSSS, PANDARA ROAD 2026003
					Textile	29.11.2024	SKV, PANDARA ROAD 2024004

Nehru Yuva Kendra, Delhi State

S.N.	Kendra Name	Kendra Code	Office Email ID & Landline No.		Name of DD / DY0	Personal Email ID & Contact Number
			Email ID	Landline No.		Mobile No.
1	NYK North Delhi	6601	nyknorthalipur@gmail.com	011-27202243	Poonam Sharma	9811756197
2	NYK South Delhi	6602	nyksouth6602@gmail.com	011-26641780	Neelu Thadani	8527222922
3	NYK West Delhi	6603	nyksnangloi@gmail.com	011-25945244	Md Azim Ansari (Additonal Charge)	9013397786
4	NYK Central Delhi	6604	centralnyk6604@gmail.com	011-23863996	Udybir	9996555114
5	NYK East Delhi	6605	nykeast6605@gmail.com	011-21210866	Shivendra Singh	8527543111
6	NYK New Delhi	6606	nyknewdelhi@gmail.com	011-26651402	Nisha Kumari	8700755368
7	NYK Rohini Delhi	6607	nykrohini@gmail.com	011-27393931	Md Azim Ansari	9013397786
8	NYK North East Delhi	6608	nyknortheast6608@gmail.com	011-22182120	Surender Kumar Babbar	9654484948
9	NYK South West Delhi	6609	nykswd@gmail.com	NA	Anjali Chaudhary	9515362894

List of Universities in Delhi

S.no.	Name of Universities
1	All India Institute of Medical Sciences
2	Dr. B.R. Ambedkar University Delhi
3	Delhi Pharmaceutical Science and Research University
4	Netaji Subhash University of Technology
5	Delhi Technological University
6	Guru Gobind Singh Indraprastha University
7	Indian Agricultural Research Institute
8	Indira Gandhi Delhi Technical University for Women
9	Indian Institute of Foreign Trade
10	Indian Institute of Mass Communication
11	Indian Institute of Technology, Delhi
12	Delhi Skill and Entrepreneurship University
13	Indian Law Institute
14	Indian Statistical Institute
15	Indira Gandhi National Open University
16	Indraprastha Institute of Information Technology
17	Institute of Liver and Biliary Sciences
18	Jamia Hamdard
19	Jamia Millia Islamia
20	Jawaharlal Nehru University
21	National Institute Of Education Development Society & Sports Council
22	National Institute of Fashion Technology
23	National Institute of Technology, Delhi
24	National Law University, Delhi
25	National Museum Institute of the History of Art, Conservation and Museology
26	National School of Drama
27	National University of Educational Planning and Administration
28	Central Sanskrit University
29	School of Planning and Architecture
30	Shri Lal Bahadur Shastri National Sanskrit University
31	South Asian University
32	University of Delhi
33	Delhi Teacher University



**Answers to Frequently Asked Questions (FAQs) in connection with
organization of National Youth Festival(NYF)**

Q. What is the age limit for the accompanist for Folk Dance/Song competition?

A. – The age limit for all 7500 participants including accompanists is 15-29 years. The participant(s) of the contingents of States/UTs not adhering the age limit will result in disqualification of the State/UT for that Competition. For example- if any one of the participants in the Group Folk Dance Category is either below 15 years or above 29 years of age as on 16th January, the entire Group will be disqualified for participation in the Competition.

Q What is the cut off date for calculating/considering the age limit of the participants?

A The cut off date for considering the age limit of the participants is 16th January and hence the participants will be in the age group of 15-29 years on 16th January of the year in which National Youth Festival is organized.

Q. Is the number of participants for every competition fixed?

A. – Number of participants for all competitions are indicative only. States/UTs are at liberty to increase or decrease number of participants for a particular competition. However, the size of the State/UT contingent for the Festival may not exceed more than 15% of the size of the State/UT Contingent i.e. 100. Concept Note shared with States/UTs also provides for this provision.

Q. In the Thematic Competition Category, the indicative number of participants in both the Categories i.e. Group and Solo is 40. How many groups will be formed and what would be their size?


A. – Each State/UT may form multiple Groups for the thematic competition category in addition to Solo participants. While forming the Group(s), States/UTs, may keep the following in view:-

- i. The indicative number of participants in Thematic Competition Category i.e. 40 and;
- ii. Entry of Thematic Competition will be in two categories i.e. Group & Solo.

Projects of Solo/Group participant will be showcased at National level and there will not be any competitions.

Q. What would be the approach to organize Science Mela?

A. – State/UT Government in collaboration with State Science and Technology Councils (SSTC) and NYKS shall organize Science Mela at District and State level. The modalities for organizing Science Mela are as follows:


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**Answers to Frequently Asked Questions (FAQs) in connection with
organization of National Youth Festival(NYF)**

- i. Nodal Officer of each State/ UT will identify one Knowledge Partner (School/ College) in each District;
- ii. Details of the Convener/Co-convener will be shared amongst District Nodal Officers and DYO concerned for better coordination;
- iii. Knowledge Partner will register themselves as Knowledge Institutions on MY Bharat Portal;
- iv. DYO of NYKS will facilitate State/UT, Knowledge Partners and participants for smooth functioning of programme. They would take responsibility for onboarding of Nodal Officers and registration of youth participating on MY Bharat Portal. Participants are mandatorily required to register themselves on MY Bharat Portal;
- v. Nodal Officers at District level in collaboration DYO concerned, NYKS will create event on MY Bharat Portal and organize events in the premises of Knowledge Partners;
- vi. Jury Members will be engaged by NYKS in consultation with State/UT, SSTC/Knowledge Partner;
- vii. Feedback of Jury Members and Success Stories will be shared on MY Bharat portal.
- viii. Participants will share their success stories on their social media handles by using a specific hashtag. DYO to coordinate with participants for use of specific hashtag and tagging social media platforms of this Ministry.
- ix. Report of Science Mela to be shared with Department of Youth Affairs, GoI
- x. In addition to PIB & State authorities, reporting will lie with DYO, NYKS
- xi. The most promising projects from District level competitions will be selected to participate in State Level Competition. At State level, similar modalities as enumerated above to be followed.

Q. When will the topic of Declamation competition be given to participants?


A.- The topic for declamation may be given to the participants in a day advance.

Q. What is the timeline for finalizing the contingent for the festival?

A. – Various issues such as accommodation arrangement for participants , timely preparation of iD cards for accessing venues, confirmed railway tickets, etc. are faced by all the stakeholders i.e. youth participating in the festival, Host State/UT, participating States/UTs, Nehru Yuva Kendra Sangathan (NYKS), National Service Scheme(NSS), Ministry of Railways and this Ministry. In order to avoid these unpleasant scenarios, States/UTs, NSS and NYKS shall complete District and State level competitions in time and share the complete list of their contingents by **15th December, 2024.**

Q. What would be the role of DYO and State Directors of Nehru Yuva Kendra Sangathan (NYKS)?

A. – Jury Members for Science Mela will be engaged by NYKS in consultation with State/UT, SSTC/Knowledge Partner. For other competitive events, Jury Members are to be engaged by


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**Answers to Frequently Asked Questions (FAQs) in connection with
organization of National Youth Festival(NYF)**

NYKS in consultation with State/UT. Coordination for the event shall be done by DYO of NYKS at District level and State Directors, NYKS at State level. Jury members must be from diverse background to ensure fairness in the competition.

DYOs shall be responsible for onboarding of Nodal Officers and registration of youth participating on MY Bharat Portal. They shall also circulate creatives (to be provided by D/o Youth Affairs, GoI) to students to make easier social media posting. DYOs shall coordinate with the participants for use of specific hashtag and tagging social media platforms of this Ministry. They shall submit weekly report of social media.

For State level events, coordination will be done by State Directors, NYKS.

Q. I am currently residing in a particular State/UT but originally belong to a different State/UT. Can I represent my current State/UT in the National Youth Festival?

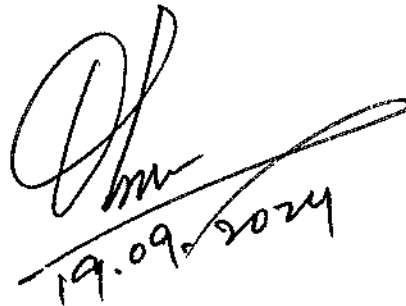
A. – State/UT shall decide their contingent. This Ministry has no role in selection of participants from States/UTs for their participation in National Youth Festival.

Q. What criteria are being followed by NYKS and NSS to select their contingent for the festival?

A. – NYKS and NSS may chalk out their criteria for selection of their participants and get its approval from their respective heads by 15th September. The selection Criteria and subsequent competitions shall respectively be displayed and organized through MY Bharat Portal.

Q. What adventure programmes are to be organized in the National Youth Festival?

A. – The nature of adventure programmes depends on the geographical condition of the venue of the festival and availability of resources. The host State/UT may decide the adventure programmes in consultation with this Ministry.


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Component Wise Details

A. EXHIBITION OF SCIENCE MELA- COMPETITIVE EVENT (GOUP AND INDIVIDUAL)

"The Science of today is the Technology of tomorrow."— Edward Teller

Background:

Science and technology encourage logical thinking, problem-solving, and innovation, essential for addressing modern-day challenges such as Environment and climate change, health crises etc.

The Exhibition Science Mela is a dynamic event aimed at fostering youth interest in science and technology by showcasing innovative projects developed by young minds. This event will provide an interactive platform where youth and students, educators, and the public can engage with breakthrough ideas and technological advancements that address both local and global challenges. By spotlighting the importance of innovation in science and technology in everyday life, the Exhibition of Science Mela seeks to inspire the next generation of innovators and encourage their active participation in the field of Science and Technology.

Objectives:

- To provide a platform for youth and students to present their innovative science and technology projects.
- To spark curiosity and interest in science and technology among youth
- build a community of young innovators who are passionate about using science for societal development.

Participation: Participation of minimum 10 team (maximum 05 person allowed in a team under Group event) and 10 individuals in each of the respective category of event should be ensured. Participation in the group event should be limited to maximum of five (05) persons, as the winners (1st and 2nd) in each category (group and individual) at the district level will advance to the state level competition.

Event Highlights:

- **Exhibition of Science & Technology Project:** Exhibition of Science Mela shall be an added component of Yuva Utsav during the year 2024-25. Youth and students from schools, colleges, and technical institutions will present their innovative projects. These projects will focus on various fields including biotechnology, robotics, artificial intelligence, renewable energy, environmental conservation, healthcare technology, digital solutions etc..
- **Awards and Recognition:** Awards will be given to recognize youth who demonstrate exceptional innovation, creativity, and technical proficiency in their projects. awards will be given to the team showcasing outstanding projects, recognizing creativity, innovation, and practical application.
- **Individual and Group Project:** Event of Science Mela shall be organized in both Individual and Group event. The maximum no. of person in group event (project) should be 05.

Implementation Strategy:

- Science Mela will be organized in collaboration with Science and Technology Councils. The youth will participate in the Mela by showcasing their projects reflecting Innovation in Science and Technology. The Competition in this category will be for individual and group separately.
- The competitions shall be based on practical applications, frugal innovations, Presentation and Impact. To the extent possible, passive models/craftwork of existing systems (dams, solar system etc.) should be discouraged. Innovation shall occupy the center stage of the exhibition item. These are only indicative guidelines, and each district is free to expand on this theme.
- Wide publicity of the Science Mela exhibition may be ensured through social media posts, letters to institutions, Organizations and applications may be invited specifying the details of competition fixed for the district level Yuva Utsav.
- Representation from all Blocks of the District should be ensured as far as possible.
- **Interested youth or participating team shall have to registered on My Bharat portal and apply for their participation in the event-Exhibition of Science Mela under the Mega Event of Yuva Utsav on My Bharat portal.**
- Coordination with School, Colleges and University and educational institutions offering courses like science and technology shall be established so that maximum youth participation and a diverse science project of science and technology showcased at the Science Mela during Yuva Utsav.
- Coordination should be established with School, Colleges and University to encourage participation of youth and students having interest in technology driven innovative projects.
- **Screening of applicants:** The registered team or participants will be asked to submit video/past project which would then be screened for final selection for their participation at District level. The decision of the sub-committee on Science Project under Science Mela Exhibition will be binding and final in the screening process.
- **Sub-Committee:** 03 members sub-committee shall be formed at District level. The principals of schools/colleges who are partnering for the conduct of Science Mela under the Yuva Utsav should be included as members of the committee.
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ Innovators/experts etc.) would judge the participants on the criteria agreed upon by the panel so as to ensure that the best science-tech project that showcase the unique & distinct innovation and its relevance in dealing societal and environmental challenges should be selected for their sent to the state level program. The Projects will be assessed on following parameters:
 - Innovation in approach- 50 marks
 - Quality of presentation- 20 marks
 - Impact- 30 marks**Total- 100 marks**

Additional Guidelines:

- DDs and DYOs shall ensure to identify adequate premises for effective organization of Science Mela as key component of Yuva Utsav.
- Coordination should be established with District Administration, Department of Science and Technology, Education Department, Science and Technology Councils and other line Departments.

- The District NYK to give wide publicity, inviting participation of youth and students from various schools/colleges and other educational institutions of the district.
- The entire program shall be video graphed and live streamed on the social media platforms.
- Winners at district level shall be awarded a certificate of Merit/prize money. 02 Winners (1st and 2nd) will participate in the State level event. Winners may also be given **Modi@20** book.

B. YOUNG ARTISTS CONTEST- PAINTING

"Art is the expression of the soul." - Rabindranath Tagore

The art of painting predates civilization and language. It is the earliest form of expression of human species. Painting as an art form has grown and taken roots in the various civilizations around the world. In India we have diverse painting traditions (Madhubani, Pattachitra, Kalamkari etc.) and a flourishing generation of artists talented in modern art- employing acrylic painting, oil pastels, murals and other media. These diverse traditions need to be propagated and preserved as part of our cultural heritage. Artistic expression and learning are an intrinsic component of overall development of an individual. In this backdrop, the youth talented in painting may be given a platform to express their talents, connect with fellow artists and learn from the maestros.

Objectives:

- To Promote local talents in painting and sculpture.
- To network the young artists of the district under MyBharat platform.
- To provide a platform for the young artists to learn from the maestros/experts. To preserve rich local painting traditions like Mural, Madhubani, Pahadi etc.

No. of Participants: Minimum 30 per programme

Implementation Strategy:

- The DD/DYO may consult with experts/judges and decide on the type of painting competition to be held in the district- Traditional painting, watercolour, acrylic, oil painting, pastels, charcoal, etc.
- Wide publicity to the contest may be ensured through social media posts, letters to institutions and applications may be invited specifying the mode of competition fixed for the district level competition.
- Screening of applicants: The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level. The decision of the sub-committee on young artist contest will be binding and final in the screening process.
- Representation from all Blocks of the District should be ensured as far as possible.
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ Artists etc.) would judge the participants on the criteria agreed upon by the panel. An indicative marking pattern is as follows:
 - Adherence to theme- 25 Marks
 - Colour Scheme- 25 Marks
 - Creativity and Uniqueness- 25 Marks
 - Quality of artistic composition (including neatness) and overall design- 25 Marks
- **Themes:** Panch Pran
- The Judges shall brief the participants on the marking pattern and expectation from the participants.

Additional Guidelines:

- Efforts shall be made to arrange an exhibition of the paintings by the participants at the Cultural venue in the afternoon.
- The District NYK to give wide publicity, inviting participation from the youth of the district.
- Winners at district level shall be awarded a certificate of Merit/prize money. 02 Winners (1st and 2nd) will participate in the State level event. Winners may also be given **Modi@20** book.
- Social Media posts shall be made with the paintings tagging @NYKSIndia in Twitter, Facebook and Instagram. Live Streaming of participant briefing, and the competition may be done through official handle.

C. YOUNG WRITERS CONTEST-POETRY

"Poetry is the language of the soul." – Gulzar

Background:

Poetry, the highest form of literature, influences us because it shows different shades of human beings. Poetry is one of the most ancient arts and the product of human imagination, it can tap the emotions of humans and has the power to change the world.

During Freedom Struggle too, poets like Harivansh Rai Bachchan, Makhanlal Chaturvedi, Shyamlal Gupta, Ram Prasad Bismil, Rabindra Nath Tagore and many others whose words inspired the young guns of India to revolt and fight for "Swaraj".

Objective:

- To provide a platform for young writers to showcase their talent.
- To provide an intellectual environment to young writers in the district.
- To bring out the creativity of young writers and to encourage them.
- To provide mentorship support to writers through expert insights from the established Writers.

Implementation Strategy:

- **Wide publicity to the poetry contest** may be ensured through social media posts, letters to institutions (Language and Culture Departments and concerned Organizations) and applications may be invited specifying the details of the competition fixed for the district level competition
- **Screening of applicants:** The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level.
- Representation from all Blocks of the District should be ensured as far as possible. **The decision of the sub-committee on young writers contest will be binding and final in the screening process.**
- **District level event:** On the given theme, the participants would be required to write and submit their work within the given time. The winners may be asked to recite their poem.
- **Themes:** Panch Pran.
- **Language of Poems:** Official Language of State/Hindi/English
- **Judges and Parameters of Evaluation:** 03 Judges having the field expertise (professors/leading writers/journalists/poets etc.) would judge the participants on the following criteria:
 - o Adherence to theme- 25 Marks
 - o Creativity and Originality- 25 Marks
 - o Coherence of form and structure (harmony of words, presentation)- 25 Marks
 - o Clarity of imagery/ facts and language- 25 Marks

Additional Guidelines:

- The District NYK to give wide publicity, inviting participation from the youth of the district.
- The District NYK should create buzz in local media and social media about the event/programme.
- Participants to be shortlisted based on previous experience in case of surplus application.
- A recital of winner's poems may be made at the end of the contest.
- Winners at district level shall be awarded a certificate of Merit/prize money. 02 Winners (1st and 2nd) will participate in the State level event. Winners may also be given **Modi@20** book.
- Excerpts from best poems may be published to Social Media handles of District NYKS.

D. MOBILE PHOTOGRAPHY CONTEST

"Photography is not about the camera but about the eye behind the camera."

—Ansel Adams

Background:

Photography can be considered as a form of visual art. As a means of visual communication and expression, photography has distinct aesthetic capabilities. With photography we can document something and make it eternal. Photography lets us see something we may never have noticed otherwise. Photography is a way to express your ideas for others to see. Nowadays, one need not have a fancy Camera to capture good shots. Mobile phones are good enough for most photography suited for most people's needs. They are convenient to use, easy to handle and seamlessly integrate with social media.

Objective:

- To help amateur rural smartphone photographers to showcase their talent.
- To provide Youth an opportunity to learn the nuances of photography and help them evolve their skills.

Implementation Strategy:

- **Wide publicity of the contest** may be ensured through social media posts, letters to institutions, Organizations and applications may be invited specifying the details of competition fixed for the district level Yuva Utsav.
- **Screening of applicants:** The registered applicants will be asked to submit the portfolio of their work which would then be screened for final selection of 30 participants at District level.
- Representation from all Blocks of the District should be ensured as far as possible. **The decision of the sub-committee on photography contest will be binding and final in the screening process.**
- **District level event:** A brief session would be conducted during which the judge/ resource person is expected to give information on **techniques, tips & tricks angles, manual focus, lighting and other aspects of Mobile Photography.** The Youth participants should be informed about various photo editing apps that are available free of cost.
- After the session, the participants would be asked to submit 03 Best photographs on different themes as mentioned above in the next 2 hours.
- Judges and Parameters of Evaluation: 03 Judges having the field expertise would judge the participants on the following criteria:
 - o Creativity/Editing - 25 Marks
 - o Technical expertise (Lighting, Colour Balance, Sharpness, Exposure)- 25 Marks
 - o Aesthetic Value- 50 Marks
- **Themes:** Panch Prans

Additional Guidelines:

- The District NYK to give wide publicity, inviting participation from the youth of the district.
- Participants to be shortlisted based on previous work/experience in case of surplus application.
- A slide show of participant's submissions may be made live at the venue.
- Winners at district level shall be awarded a certificate of Merit/prize money. 02 Winners (1st and 2nd) will participate in the State level event. Winners may also be given **Modi@20** book.

E. DECLAMATION CONTEST

"The mind is everything. What you think you become." – Buddha

Background:

In order to encourage mass youth participation, creation of Nationwide Patriotic environment and vision for India @ 2047, Declamation Contest is one of the components of District Yuva Utsav.

Genesis:

The concept has its genesis in the vision of Hon'ble Prime Minister about engagement of youth in Nation Building and empowerment as leaders in all walks of life during Amrit Kaal.

It is to rekindle positivity, passion and leadership amongst the youth in India and at the same time give them an opportunity to engage in Nation Building activities, especially for social and financial inclusion at one hand and development of their personality through public speaking and presentation on the other hand.

Aim:

The aim of the Declamation Contest is to strengthen the spirit of Nationalism and Patriotic feeling amongst youth and masses for enhanced participation in nation building. In this process, youth are empowered with leadership qualities and communication skills for their overall personality development and to enable them to lead in all walks of life and contribute towards Nation Building during the period of Amrit Kaal.

Theme/Subject: Panch Pran

Objectives:

- a. To strengthen the spirit of Nationalism and Patriotic feeling amongst youth and masses for enhanced participation in nation building.
- b. To identify youth with leadership qualities and good communication skills for their further development and empowerment to enable them to take lead in understanding the functions and policies of the Govt. towards Nation Building & popularizing Flagship Schemes of Govt.

Target Group:

Youth in the age group of 15 - 29 years.

Prizes:

- o **District Level** -1stPrize: - Rs. 5,000/-, 2nd Prize: - Rs. 2,500/-, 3rdPrize: - 1,500/-

Implementation Strategy:

- **Wide publicity of the contest** may be ensured through social media posts, and applications may be invited from Youth Clubs and cultural groups/institutions.
- **Screening of applicants:** The registered participants will be asked to submit video of their

speeches which would then be screened for final selection of at least 10 participants at District level. As far as possible all blocks may be represented at the district level. **The decision of the sub-committee on declamation will be binding and final in the screening process.**

- The speech will be of **7 minutes duration (maximum) in Hindi or English only**. The time limit will be strictly enforced. A 30 second warning will be given.
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ orators etc.) would judge the participants on the criteria as below:

S. No.	Marking Criteria	Marks
1.	Content and Substance i. Amount of Factual Data Presented ii. Historical and authentic references iii. Analysis of current situation iv. Suggestions/recommendations for improvement v. New ideas brought out	30
2.	Communication/Oratory skills	20
3.	Presentation skills	20
4.	Clarity of ideas and thoughts	20
5.	Confidence level	10
	Total	100

Expected Outcome of Declamation Contest:

- The event would provide opportunity to participating youth to exhibit their presentation skills, art of public speaking and engage in positive discussion so as to further ignite Nationalism and vision for India @2047.
- The programme will enhance capacities of NYKS officials and youth volunteers to undertake alternate strategy for rural youth mobilization, development and empowerment
- The entire program shall be video graphed and live streamed on the social media platforms.
- It will set up a New Model with live demonstrations for youth led advocacy, sharing of suggestion and ideas of youth for inclusive growth and development for nation building.
- The 1st prize-winner at the district level contest from each district will be eligible for participation in State Level Declamation Contest.

F. DISTRICT CULTURAL FESTIVAL- Group events

"To dance is to live, and to live is to dance." - Kavita Ramdya

All the great civilizations of the world have evolved through the expression of culture in their respective art forms. Performance arts- be it dance, music, theatre, martial, ritualistic or other traditional arts, signify the unique identity and heritage of human civilization. The story of our pasts- the values of our evolution and the memories of our forefathers are preserved through these cultural expressions in local communities.

In order to facilitate youth to understand and appreciate this art and cultural aspects of our country and to explore the fraternal links with one another's cultures, provision of Cultural Festival has been made under the Yuva Utsav.

Objectives:

- To promote the traditional art forms and save them for posterity.
- To inculcate appreciation for the cultural diversity among youth.
- To provide a platform for young traditional artists to showcase their talent.

No. of Participants: 100 per programme (10 teams)

Duration of the programme and Level: 01 Day at District level Yuva Utsav

Implementation Strategy

- **Only group folk dance will be allowed in the district cultural festival to ensure the uniformity across the country.**
- The DD/DYO may consult with experts/judges and **decide on the list of programs** to be held in the district- folk, classical dances, traditional instruments, theatre, music etc.
- **Wide publicity to the contest** may be ensured through social media posts, and applications may be invited from Youth Clubs and cultural groups/institutions.
- **Screening of applicants:** The registered teams will be asked to submit video/past achievements of their work which would then be screened for final selection of 10 teams at District level. The selection shall be based on the display of the local art & culture, diversity and quality of performance, traditional costumes etc. **The decision of the sub- committee on cultural festival will be binding and final in the screening process.**
- **Judges & Evaluation:** 03 Judges having the field expertise (Professors/ Artists/experts etc.) would judge the participants on the criteria agreed upon by the panel so as to ensure that the best performances that capture the unique & distinct identity of the district is sent to the state level program.

Additional Guidelines:

- The District NYK to give wide publicity, inviting participation from the youth of the district.
- Winners at district level shall be awarded a certificate of Merit/prize money. Only 1st Winner (maximum 10 persons) at district level event will participate in the State level event.
- Winners may also be given **Modi@20** book. The entire program shall be video graphed and live streamed on the social media platforms.

28th National Youth Festival 2025 and Science Mela

Roadmap

Introduction of NYF

- Organized every year 12th to 16th January.
- The Festival is a National Integration Camp on a mega scale.
- Annual event of Department of Youth Affairs, Government of India in collaboration with one of the State government which hosts the festival.
- Theme based competition – “Innovation in Science and Technology”
- Includes various cultural programmes – both competitive and non-competitive.
- Youth convention, Suvichar, Exhibition (Defence Expo, Indigenous Sports), Adventure programmes, Yuva Kriti, etc.
- About 7500 youth delegates from different States/ UTs take part.
- So far, 27 National Youth Festivals organized in different States.

Components of NYF

Sr No	Component	Sr No	Activity	Suggestive Number of Participation
1.	Thematic	1	Thematic Competitions	40
2.	Culture	2	Group Folk Dance	10
		3	Group Folk Song	10
		4	Solo Folk Dance	5
		5	Solo Folk Song	5
3.	Life Skill	6	Poetry	2
		7	Story Writing	3
		8	Painting	2
		9	Declamation	2
4.	YuvaKriti	10	Handicraft	7
		11	Textile	7
		12	Agro Product	7
Total				100

DIVIDING ACTIVITIES THROUGHOUT THE DAY

PHASE 1



Mindful Mornings

PHASE 2



Youth Summit

PHASE 3



Indigenous Sport
Awareness

PHASE 4



Cultural
Celebrations &
Homestays

Thematic Competition

“Innovation in Science and Technology”

- Young India aspires to become self-reliant and technology driven.
- Aim is to give an opportunity to youth to show innovative projects in science and technology.
- Thematic Competition –
 - At District Level
 - At State Level
 - Success stories to be shared at National level.

Science Mela

- At District and State Level
- Showcasing of Project(s) reflecting Innovation in “Science & Technology” by participating youth;
- Category – Individual & Group;
- Projects to be on Practical Applications, frugal Innovations, Presentation and Impact;
- Passive model/ Craftworks of existing systems (dams, solar system, etc.) are discouraged.
- Exhibits may cover diverse fields such as Robotics, Biotechnology, Renewable energy, Artificial Intelligence and Environmental Science.
- Districts/States are free to expand indicative guidelines on this theme.

Science Mela Contd.

- Project will be assessed on the following parameters :

1. Innovation in Approach	50 Marks
2. Quality of Presentation	20 Marks
3. Impact	30 Marks
Total :	100 Marks

- State/UT Government to collaborate with State Science and Technology Councils (**SSTC**) and NYKS;
- Expert advice by SSTC;
- NYKS to engage Jury Members in consultation with SSTC and State/UT Government;
- Coordination by DYO, NYKS at District level and State Directors, NYKS at State Levels;

Modalities of Science Mela

Step 1 -

- Nodal Officer of each State/ UT to identify one Knowledge Partner (School/ College) in each District;
- Knowledge Partner to register themselves as Knowledge Institutions on MY Bharat Portal
- Nodal Officers to organize events in the premises of Knowledge Partners
- DYOs of NYKS to facilitate State/UT, Knowledge Partners and participants for smooth functioning of programme.

Step 2 -

- Creation of event on MY Bharat Portal by Nodal Officers at District level;
- Participants are mandatorily required to register themselves on MY Bharat Portal;
- DYOs to take responsibility for onboarding of Nodal Officers and registration of youth participating on MY Bharat Portal.

Step 3 -

- Jury Members to be engaged by State/UT in consultation with NYKS
- Receive feedback from Jury Members.
- Success Stories to be shared on MY Bharat portal.
- Participants to share their success stories on their social media by using a specific hashtag
- DYOs to coordinate with the participants for use of specific hashtag and tagging social media platforms of this Ministry
- Report of Science Mela to be shared with Department of Youth Affairs, GoI

Step 4 -

- The most promising projects from District level competitions will be selected to participate in State Level Competition. At State level, similar modalities as enumerated above to be followed.

Maximum outreach through Social Media handles of participants

- Circulation of creatives/captions provided by D/o Youth Affairs to DYO's (through Whatsapp Group/Community) to participants/students so that they can use the same in their Social Media handles;
- Hashtags:
 - ✓ #ScienceMela
 - ✓ #InnovationbyYouth
 - ✓ #NYF2025
 - ✓ #NYFScienceMela
 - ✓ #NationalYouthFestival
 - ✓ #NationalYouthFestival2025
 - ✓ #NYF
 - ✓ #28thNYF2025

Maximum outreach through Social Media handles of participants contd.

- **Handles to tag:**
- Official Social Media Handles of Ministry of Youth Affairs & Sports
 - ✓ Twitter - <https://twitter.com/YASMinistry>
 - ✓ Instagram - <https://www.instagram.com/yasministryindia/>
 - ✓ Facebook - <https://www.facebook.com/yasministry/>
 - ✓ YouTube - <https://www.youtube.com/@yasministry>
- Official Social Media Handles of MY Bharat
 - ✓ Twitter - <https://twitter.com/mybharatgov>
 - ✓ Instagram - <https://www.instagram.com/mybharatgov/>
 - ✓ Facebook - <https://www.facebook.com/mybharatgove>
 - ✓ LinkedIn - <https://www.linkedin.com/company/mybharatgov/>
 - ✓ YouTube - <https://youtube.com/@mybharatgov>

Maximum outreach through Social Media handles of participants contd.

- **Social Media Report:**

- ✓ DYO's to compile social media links shared by participants in Excel Sheet
- ✓ Excel sheet to be updated and shared with Ministry weekly
- ✓ Apart from weekly report, DYO's to submit a final report which will include pre-event, during-event and post-event activities in the following format:

Social Media Report for Science Mela After Event (District, State, Name)				
S. No.	Platform	No. of Posts	No. of Impressions	No. of Engagement
1	Twitter			
2	Facebook			
3	Instagram			
4	Youtube			
	TOTAL			

- ✓ As part of buzz creation, DYO's to get bytes recorded from participants
- ✓ Bytes to be submitted to this Ministry for posting on social media platforms

Social Media Plan

Pre-Event:

- ✓ Create Quiz/interactive polls to create hype for the event
- ✓ Creative on how to take part/register for an event (Image/video)
- ✓ Infographics of the event schedule
- ✓ Behind the scenes from the campaign.
- ✓ Weekly data (reach-out of post) in the form of Infographics to be shared by DYOs.

During-Event:

- ✓ Glimpse of the event (Image/videos)
- ✓ Special activities coverage
- ✓ Achievements or winners announcement
- ✓ Share live event link (If available)
- ✓ DYOs to submit weekly report of social media on Science Mela.

Post-Event:

- ✓ Short image/video as glimpse to cover event
- ✓ Cover Feedbacks of Youth/Participants on social media
- ✓ Release newsletter over mails
- ✓ Identify winners & cover them on social media.

Thank You

(Registration Form for District Youth Festival-2024)

Sr. No. _____ (For Office Use Only)

District Youth Festival..... Dated To

Name of District

Event to be presented

Competitive/Non-competitive

Single or Group

(if Group, fill details for all Participants individually in the table given as back side)

Name of the Participant

(Individual/Group Leader)

Father's/Husband Name

Date of Birth (as on 16.01.2025)

Age proof (Copy to be attach)

Category (Gen./BC/SC)

PPP I'd (Copy to be attach)

Aadhar card (Copy to be attach)

Bank Details of Individual/Group Leader (Bank Passbook/cancelled cheque copy to be attach):

Name of Bank

A/c No.

IFSC Code:

Gender (M/F/T)

Residential address

Mobile No.

E-mail I'd



(Signature of the participant/Group Leader)

(For Office Use Only)

The above information are verified by me and found correct.

Place: _____

Date: _____

(Signature)

Name:

Designation (BYCO/JYCO):

Approved

(Signature & Stamp by DYCO)

Name of Event:-

Group/Solo:-

Name of District:-

S.No	Name of Performer	Father's/Husband Name	Gender (M/F/T)	Mobile No.	PPP I'd	Attached Copy of Aadhar	Bank Name	i) A/c No. ii) IFSC Code	Full Sign. of Participant
1.								i) ii)	
2.								i) ii)	
3.								i) ii)	
4.								i) ii)	
5.								i) ii)	
6.								i) ii)	
7.								i) ii)	
8.								i) ii)	
9.								i) ii)	
10.								i) ii)	

S.No	Name of Accompanist	Father's/Husband Name	Gender (M/F/T)	Mobile No.	PPP I'd	Attached Copy of Aadhar	Bank Name	i) A/c No. ii) IFSC Code	Full Sign. of Participant
1.								i) ii)	
2.								i) ii)	
3.								i) ii)	

Signature of Group Leader

Name:

Father's Name:

Mobile No.: