

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCIENCE & TV BRANCH
OLD GARGI COLLEGE BUILDING: LAJPAT NAGAR-IV; NEW DELHI-110024
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F.No. DE.40(6)/Sc.Br./IEC/AP/2026-27/2524-2529

Date: 10/07/2026

C I R C U L A R

Subject: Implementation of IEC (Information, Education, & Communication) Action Plan for Air Pollution Abatement in session 2026-27.

In reference to the letter dated 17.06.2026 received from Delhi Pollution Control Committee (DPCC), Department of Environment, Govt. of NCT of Delhi regarding implementation of Information, Education, and Communication (IEC) activities for abatement of air pollution in Delhi, an IEC Action Plan (Annexure-I) aligned with the CAQM Framework broadly outlined in the letter no. 21011/01/2022-IEC dated 03.03.2026 has to be implemented throughout the year in all the Govt./Govt. Aided/Pvt. Unaided recognized schools of DoE, GNCT of Delhi.

Therefore, all the DDEs (District) are requested to implement the IEC action plan (Attached as **Annexure-I**) in all the Govt./Govt. Aided/Pvt. Unaided recognized schools under their jurisdiction in the session 2026-27 starting from July, 2026. Subsequently, they are also requested to submit the ATR (enclosed as Performa- I) related to the activities conducted in the respective period of time to the Science Branch, Directorate of Education, GNCT of Delhi at the e-mail posup.sciencebranch@gmail.com before 25th of the every months as given in the IEC plan.

This issues with the prior approval of the competent authority.


(Dr. Sudhakar Gaikwad)
Dy. Director of Education (Science)

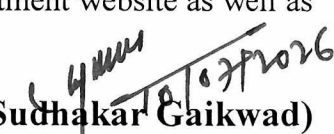
Enclosed: As Above.

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Copy for information & necessary action to :-

1. P.S. to Secretary (Education), Department of Education, GNCT of Delhi.
2. P.S. to Director of Education, DoE, GNCT of Delhi.
3. P.S. to Director, DPCC, Department of Environment, GNCT of Delhi.
4. All DDEs (District/Zone) DoE, GNCT of Delhi to ensure the compliance please.
5. All HOSs of Govt./Govt. Aided/ Private Unaided recognized schools of DoE,
6. O.S. IT Directorate of Education to upload this circular on department website as well as in the public circulars.


(Dr. Sudhakar Gaikwad)
Dy. Director of Education (Science)

Performa- I

(To be submitted By DDE (District) only)

Details of Number of Students participated in the Activities under various themes as in the IEC (Information, Education, & Communication) plan

District: _____

Sr No.	Type of Schools	Total Number of Schools	Total Number of Students	Number of Schools Participated	Number of Students Participated in the Activities under the various themes as in IEC Plan								
					Poster Making	Slogan Writing	Essay Writing/ Peom Writing	Speech Competition	Drama/ Nukkad Natak/ Role Play	Lectures by HoS/Eco-Club Incharges	Short Videos/Documentary Clips	Digital Brochures and Pamphlets	Workshops, Seminars, Webinars
1	Govt.												
2	Govt Aided												
3	Pvt Recognized												
	Total												

Sign and Stamp of DDE(DsitRICT)

Note: This performa along with the best photographs and digital Brochures and Pamphlets are to be submitted upto the 25th of every months as per theme provided in the IEC plan

Annexure- I

School IEC Action Plan for Abatement of Air Pollution

Sr. No.	Theme	Objectives	Activities	Participating Students	Time period in which the Activities are to be conducted (Submission of Action Taken Report (ATR) with selected Photographs)
1	Vehicular Emissions	PUC compliance, Reduced idling, Harmful effects of old/EoL vehicles, Cleaner commute choices	1. Poster Making, Sloagan Writing, Essay Writing, Speech Competition, Nukkad Natak, and Lectures by HoS/Eco-Club Incharge/Teachers	1. All Students	Every Month Starting with July 2026 (ATR to be submitted till 25th of every month by all the DDEs(District) in Performa -I)
			2. Short Videos/Documentary Clips	2. 6 th class to 12 th class.	
			3. Digital Brochures and Pamphlets	3. 6th class to 12th class.	
2	Road Dust	Dust mitigation basics, Importance of water sprinkling/cleaning	1. Workshops/Seminars/Webinars	1. Students of class 6 th to 12 th with the help of Eco Club Incharge/HoS	In the Month of July, August, and September 2026 (ATR to be submitted till 25th of the every respective month by all the DDEs(District) in Performa -I)
			2. Digital Brochures and Pamphlets	2. Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	
			3. Short Videos/ Documentary Clips	3. Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	
3	Construction & Demolition Dust	Dust mitigation practices, Covering materials, Safe handling	1. Workshops/Seminars/Webinars	1. To be organised by the school for their students.	In the Month of September, October, and November 2026 (ATR to be submitted till 25th of the every respective month by all the DDEs(District) in Performa -I)
			2. Digital Brochures and Pamphlets	2. Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	

4	Municipal Solid Waste (MSW) & Biomass Burning	No open burning of waste, Waste segregation (wet/dry), Health impacts of burning	1. Student Campaigns- Speech Competition, Essay Writing, Poem Writing and Recitation, Drama/Nukkad Natak/Role Play	1.All Students	In the Month of November and December 2026 (ATR to be submitted till 25th of the every respective month by all the DDEs(District) in Performa -I)
			2. Digital Brochures and Pamphlets	2. Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	
5	Agricultural Residue/Stubble Burning	Awareness on Harmful effects of stubble burning, Alternative practices, Govt. Schemes and Incentives	1. Poster Making, Sloagan Writing, and Lectures by HoS/Eco-Club Incharge/Teachers 2. Workshop/ Webinars/Seminar 3. Digital Brochures and Pamphlets	Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	In the Month of November and December 2026 (ATR to be submitted till 25th of the every respective month by all the DDEs(District) in Performa -I)
6	Industrial Emissions	Effects of industrial pollution, Health impacts, and Community awareness	1. Workshops/Seminars/Webinars 2. Digital Brochures and Pamphlets	Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	In the Month of January 2027 (ATR to be submitted till 25th of January 2027 by all the DDEs(District) in Performa -I)
7	Thermal Power Plants	Health and environmental impacts, Basic awareness of emission norms	1. Lectures by HoS/Eco-Club Incharge/Teachers in Morning Assembly 2. Workshop/ Webinars/Seminar 3. Digital Brochures and Pamphlets	Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	In the Month of February 2027 (ATR to be submitted till 25th of February 2027 by all the DDEs(District) in Performa -I)
8	Diesel Generator Sets	Harful effect of DG usage, Cleaner alternatives	1. Workshops/Seminars/Webinars 2. Digital Brochures and Pamphlets	Students of class 6th to 12th with the help of Eco Club Incharge/HoS.	In the Month of March 2027 (ATR to be submitted till 25th of March 2027 by all the DDEs(District) in Performa -I)